

## Hiya Gandhi

21 | Female | IMNU | Majors – Marketing | Minors – Digital Transformation & Analytics

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BMS	2020-2023	SVKM's Mithibai College, Mumbai	81.05 %
XII   ISC	2018-2020	Smt. Sulochanadevi Singhania School, Thane	87.20 %
X   ICSE	2011-2018	NES National Public School, Mumbai	89.67 %
<ul style="list-style-type: none"> <li>Completed a diploma in <b>Event Management</b> from <b>Livewire Institute, Mumbai</b></li> <li>Completed a diploma in <b>Early Childhood Care and Education</b> from <b>National Academy, Mumbai</b></li> <li>Completed a certificate course in <b>Fundamentals of Digital Marketing</b> from <b>Google Digital Unlocked</b></li> </ul>			
INTERNSHIPS			
<b>Marketing Intern</b>		<b>UpStage India</b>	<b>Jun 2021 – Aug 2021</b>
Marketing and its various aspects	<ul style="list-style-type: none"> <li>Worked on lead generation, creating a customer base and cold calling</li> <li>Managing the social media and online presence</li> <li>Managing clients and working on company analysis and market research</li> </ul>		
POSITION OF RESPONSIBILITY			
Elected Role	<ul style="list-style-type: none"> <li>Student Co-Ordinator at <b>CHEHRE – The Dramatics Club of IMNU (2023-25)</b></li> <li>Responsible for Performing, Event Management, Content and Social media team</li> </ul>		