

Ashima Arora

23 | Female | IMNU | Major – Marketing | Minor – Digital Transformation & Analytics



ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
B. Com	2018-2021	PPN College, Kanpur	62.85 %
XII ISC	2017-2018	SSDEC, Kanpur	78.40 %
X ICSE	2015-2016	SSDEC, Kanpur	77.90 %
INTERNSHIPS			
Namaskar With Love Foundation		May 2020 – Jul 2020	
Worked as a Content Writer	<ul style="list-style-type: none">Worked as a content writing intern, primarily contributing to the content on the NGO's website		
POSITIONS OF RESPONSIBILITY			
The Cultural Committee, IMNU	<ul style="list-style-type: none">Member of The Cultural Committee, IMNU (2023-25)Responsible for planning and organizing Cultural Events as well as National Level Management and Cultural Fest Perspective Richter-10 at IMNU		