Shubh Mantri



21 | Male | IMNU | Major – Marketing | Minor – Operations

ACADEMIC ACHIEVEMENTS				
MBA	2023-2025	Institute of Management, Nirma University		
B. Com (Hons)	2020-2023	Narsee Monjee Institute Of Management Studies, Indore	63.66%	
XII CBSE	2019-2020	The Bhavan's International School, Indore	79.80%	
X CBSE	2017-2018	The Shishukunj International School, Indore	73.20%	

- Completed the Google- Digital Marketing Course
- Completed **Teamwork Skills: Communicating** effectively in groups offered by Coursera
- Completed Business Analytics with Excel course offered by Johns Hopkins University
- Completed **Data Analytics** course offered by Google
- Completed course on **Tools For Data Science**

INTERNSHIPS				
	DAMMANI OILS PVT LTD	1 MAY 2022-2 JULY 2022		
Marketing Intern	 Gather information about potential and of forces in the marketing environment. Place orders with manufacturers. Develop and disseminate persuasive comand foster brand loyalty. 	-		
ACADEMIC PROJECTS				
Skilled Sapiens	 Sales Strategy and Execution: Developing and implementing the sales strategy, including identifying target markets, creating sales plans, and setting sales targets. Managing the sales team, overseeing the sales process, and tracking sales performance to achieve revenue goals. B2B Collaboration: Collaborating with other departments, such as product development, operations, and customer success, to ensure alignment and coordination across different functions. Working closely with crossfunctional teams to drive integrated marketing and sales initiatives. 			
Live Project	Completed 1 week Live Project with Clarity worked on Problem Identification in Youth. POSTION OF PROPOSIONAL VIEW.			
POSITIONS OF RESPONSIBILITY				
Member of club Dravya	 Integral Part of the official Finance club quiz on financial market in the institution 			