

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2019-2022	Dr. Virendra Swarup Institute of Computer Studies, Kanpur	69.21 %
XII ISC	2018-2019	Swaraj India Public School, Kanpur	
X ICSE	2016-2017	Swaraj India Public School, Kanpur	
<ul style="list-style-type: none"> • Certified with Diploma in Computer Accounting by Data Expert. 			
INTERNSHIPS			
		Fadoki Technology Pvt Ltd.	Jan 2023 – Jun 2023
Worked as a Cataloguing Specialist.	<ul style="list-style-type: none"> • It was a work from home internship. • Worked on the launch of Siksti App (a quick delivery platform for fashion and beauty). • Dealt with the e-commerce teams of major beauty retailer. • Onboarded their catalog and stores on the Siksti App. 		
		Lululemon	Feb 2022
Worked as an Omnichannel Marketer.	<ul style="list-style-type: none"> • It was a work from home internship. • Job was to make a marketing plan. • Selected a proper Distribution Channel. • Done proper segmentation of the market for the product that was an in-display touch screen workout mirror named as 'Mirror'. 		
		Hareen Team Work	Aug 2020 – Sep 2020
Worked as a Marketer.	<ul style="list-style-type: none"> • It was a work from home internship. • Worked in a team of 3. • Promoted and spread the reach of Hareen Team's tours and trips. • Used the medium of social media and word of mouth. 		