

Shruti Jha

21 | Female | IMNU | Majors – Marketing | Minors – Operations Management



ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
B. Com Hons.	2019-2022	Delhi University	77.67 %
XII CBSE	2018-2019	The India School, New Delhi	89.20 %
X CBSE	2016-2017	Cambridge School, New Delhi	91.20 %
Work Experience			
Data Manager	Inside the Box	Mar 2023 – Jun 2023	
Consulting start-up offering customised marketing solutions to help restaurants and F&B brands reach their objectives and potential.	<ul style="list-style-type: none">• Preparation of reports which includes weekly, monthly and investment reports• Analysis of reports		
POSITION OF RESPONSIBILITY			
Club Fiesta, IMNU	<ul style="list-style-type: none">• Member of Club Fiesta – The Music and Dance Club of IMNU (2023-25)• Responsible for Team Coordination and Management, Generation and Implementation of Ideas		