## Prateek Srivastava



23 | Male | IMNU | Major – Marketing | Minor – Operations Management

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
B. Tech	2017-2021	JSS, NOIDA	70.23 %
XII   CBSE	2015-2016	Lions School, Mirzapur	74.33 %
X   CBSE	2013-2014	Lions School, Mirzapur	81.70 %
WORK EXPERIENCE			
SEO Executive		BYLD Group	Dec 2020 – Nov 2021
Worked under Digital Marketing Team	Enhanced the keyword ranking and SERP ranking of websites  Worked on google analytics, off page SEO on page SEO and google console		
INTERNSHIPS			
		7Kreinto	May 2020 – Jul 2020
Digital Marketing Intern		of digital marketing and SEO handle the clients in digital marketing agency	
POSITIONS OF RESPONSIBILITY			
Optimus – The Operations Club of IMNU  Responsible for organizing operation management conclaves, & certifications)  (Responsible for organizing operation management conclaves, & certifications)			
EXTRACURRICULAR ACHIEVEMENTS			
Youth Parliament	Youth Parliament Parliament organized in JSS NOIDA (17 <sup>th</sup> -18 <sup>th</sup> Feb 2018)		
Prize in College  • Won 1 <sup>st</sup> prize in an event 'Xcellarado' organized during fest of JSS NOIDA  Event			