Tejas Bhavsar

22 | Male | IMNU | Major – Marketing **| Minor –** Digital Transformation & Analytics

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA (Hons.)	2019-2022	J.D. Birla Institute, Kolkata	87.15 %
XII | ISC	2018-2019	Akshar, Kolkata	93.40 %
X | ICSE	2016-2017	Akshar, Kolkata	83.50 %

- Awarded Jadavpur University Gold Medal for standing **1st** in order of merit in Bachelors of Business Administration (Honours) Final Examination, 2022
- Awarded Sushila Devi Birla Memorial Prize for standing Overall Topper in BBA(Hons.), 2022
- Granted Award of Scholarship by J.D. Birla Institute (Department of Management) for Outstanding Performance in Semesters I-IV, 2021
- Awarded Certificate of Academic Excellence for securing **Rank 1** in ISC Board Examinations, 2019 at School Level
- Completed a course on Intermediate SQL Queries certified by DataCamp
- Completed Data Analysis with Python Certification issued by freeCodeCamp
- Completed Google Ads Search Certification issued by Google Skillshop

INTERNSHIPS	
Outlook Group	**May 2022 – Jun 2022**

Marketing Intern	- Conducted a Consumer Satisfaction Survey for Outlook Group's Magazines - Conducted Primary Research Study to understand Consumer Behaviour towards Print Media in age of Digital Media - Worked on Keyword Research, Competitor Analysis and Search Engine Optimization

POSITIONS OF RESPONSIBILITY	
Class Event Coordinator, J.D. Birla Institute	- As **Class Event Coordinator** (2021-2022) communicated grievances and suggestions of students to the faculty - Acted as a Point of Contact between Faculty and Students for academic courses, seminars and events
Students' Council, J.D. Birla Institute	- As a member of the Students' Council (2021-2022) developed, organized, and coordinated the promotion of extracurricular programs for students. - As Point of Contact, developed and maintained cordial relationships with the administration, council of other departments, faculty and the students.

EXTRACURRICULAR ACHIEVEMENTS	
Spanbou, 2019	Secured **2nd** Position in Spanbou – A Management Event, conducted by Acumen - Entrepreneurship Cell of J.D. Birla Institute