SHASHANK YADAV

21 | MALE | IMNU | Major - Marketing | Minor - Digital Transformation & Analytics



ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Christ University, Delhi NCR	66.57 %
XII CBSE	2019-2020	Alok Public School, Silvassa	81.00 %
X CBSE	2017-2018	Alok Public School, Silvassa	85.80 %
INTERNSHIPS			
	Nblik		Jul 2022 – Dec 2022
Worked as a Product Management Intern	Developed an understanding of the product.Worked on scaling and improving product and user experience		
AIM India		May 2022 – Jul 2022	
Worked as a Marketing and Sales Intern.	 Generated sales worth 1 lakh for Bank of Baroda's Insurance product, IndiaFirst Life 		
EXTRACURRICULAR ACHIEVEMENTS			
Sports • Participated in Under17 Football Nationals.			