Khushi Soni



21 | Female | IMNU | Major - Marketing | Minor - Operations Management

ACADEMIC ACHIEVEMENTS				
MBA	2023-2025	Institute of Management, Nirma University		
BBA	2020-2023	Symbiosis Center for Management Studies (Pune), Symbiosis International University	65.36 %	
XII CBSE	2019-2020	MODY Institute of Education and Research (Rajasthan)	85.66 %	
X CBSE	2017-2018	Swami Vivekanand Public School (Haryana)	82.60 %	

- Introduction to International Marketing Coursera
- Verified Certificate for Statistical Thinking for Data Science and Analytics EdX
- Google Ads Search Certification Google

Marketing In	nnovative Products and Services - EdX			
INTERNSHIPS				
	Snouters	Jan 2022 – May 2023		
Marketing,	Worked on Search Engine Optimization			
Business	Content Writing			
Development,	 Press Release Writing 			
Customer Success	Customer Stay Experience and Review Handling			
	Youth India Foundation (Maharashtra)	May 2021 – Oct 2021		
Public Relations	Managing social media handles			
and Marketing	Maintaining Public Relations			
	Content creation			
	Youth India Foundation (Pune)	Oct 2020 – Jan 2021		
Onboarding and	Cold Calling			
Training	Recruitment			
	Training and Development			
	ExploreIt	Jan 2022 – Apr 2022		
Event Management	Organizing Fund Raisers			
	Organizing Cleanup Drives			
	POSITIONS OF RESPONSIBILITY			
	Member of Club Fiesta — The Music and Dance Club of IMNU (2023-25)			
Club Fiesta, IMNU	 Responsible for Team Co-ordination and Management, Generation and Implementation of Ideas 			