



20 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

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	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma Univers	sity
BMS	2020-2023	St. John College of Humanities and Scien	ices 80.23 %
XII GSEB	2019-2020	St. Joseph's English Teaching High School, V	Valsad 81.60 %
X GSEB	2017-2018	St. Joseph's English Teaching High School, V	Valsad 85.33 %
		INTERNSHIP	•
		PAGC Foundation	Sep 2022 – Oct 2022
Planning campaigns and management their execution	Delivered ideas for	oping upcoming campaigns both online and offline over five campaigns communication skills by creating clear and concise r	reports
		Younity.in	Jan 2022 – Feb 2022
Accountable for overseeing after-sales services and resolving customer complaints	0	mpany customers to collect regular follow-ups omer relation strategies	
		Younity.in	Jul 2021 – Sep 2021
Managed market	Contributed in colle	ecting research data for specified courses	
research initiatives to gather valuable student perspectives	Executed sales activ	ities throughout the duration of my tenure	
		ACADEMIC PROJETCS	
A study on brand perception of whisper (P&G) in Palghar	A project on resear	ching the factors influencing the local brand percep	otion of Whisper (P&G)