Shailja



22 | Female | IMNU | Major - Finance | Minor - Digital Transformation & Analytics

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma Universit	у
B. Com (Hons)	2018-2021	Shri Shikshayatan College, Kolkata	75.30 %
XII ISC	2017-2018	Our Lady Queen of The Missions School, Kol	lkata 78.67 %
X ICSE	2015-2016	Mangalam Vidya Niketan, Kolkata	86.67 %
Completed NISM V A MUTUAL FUND DISTRIBUTORS Examination From NISM			
WORK EXPERIENCE			
Management Trainee		Brookstreet Private Limited	Jun 2022 – Jun 2023
Worked as a social media manager and Investment Education Specialist	 Developed and executed social media marketing strategies to enhance the company's online presence and brand image. Conducted outbound telephone calls to educate individuals about the significance of investment and financial planning. 		
INTERNSHIPS			
	Handout Foundation		Jun 2021 -Jun 2021
Digital Marketing Intern	 Crafted compelling and impactful content, including blog posts, articles, and social media updates, to engage the audience and promote the NGO's mission and activities. Utilized social media platforms to promote fundraising campaigns, increasing online donations. 		
POSITIONS OF RESPONSIBILITY			
Sumantra - The Literary Club, IMNU	 Member of Sumanta – The Literary Club, IMNU (2023-25) Responsible for conducting various Intra-institute and National level events related to Literature at IMNU 		