## Ananya Chandolikar



20 | Female | IMNU | Major - Marketing | Minor - International Business

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	GLS University, Ahmedabad	79.73 %
XII   CBSE	2019-2020	Podar International School, Ahmedabad	70.20 %
X   CBSE	2017-2018	Podar International School, Ahmedabad	81.20 %
INTERNSHIPS			
		Aashman Foundation	Apr 2022 – May 2022
Human Resources Intern	<ul> <li>Hired interns for various job openings at the NGO</li> <li>Scanned resumes, formulated daily reports and conducted interviews with applicants</li> <li>Held the position of Team leader which concerned managing meetings and operations among all interns</li> </ul>		
		Sales Insight India	Mar 2022 – May 2022
Content Writer	• Worked	ed in revamping the entire website content of the company d on an upcoming book for the company we research on industry-related topics	
Stories Matter Jan 2021 – Sep 2022			
Content Writer	<ul> <li>Created posts, blogs, content calendars, and website content for the company's major clients</li> <li>Optimised content for search engines using keyword research, search engine visibility and ranking</li> <li>Developed compelling graphics for B2B and B2C clients</li> <li>Conducted Market research and Industry analysis</li> </ul>		