

ACADEMIC ACHIEVEMENTS			
Integrated B. Tech-MBA	2020-2025	Institute of Management, Nirma University	
XII GSHEB	2019-2020	Kameshwar Vidyamandir, Ahmedabad	70.61%
X GSEB	2017-2018	One World School, Surendranagar	92.50 %
<ul style="list-style-type: none"> Participated in Government of Gujarat organized ‘Azadi ka Amrit Mahotsav (AKAM)’ Hackathon. 			
INTERNSHIPS			
Business Development Intern		Nife Labs	Apr 2023 – Jun 2023
Worked in Sales department	<ul style="list-style-type: none"> Wrote email sequences for Nurturing clients Performed Data analysis in order to push potential customers through the Sales funnel Worked on tools like Dripify and enhanced relationship with potential customers 		
Developer Intern		ReveSoils Private Limited	Apr 2023 – May 2023
Developed a platform to help vendors promote their business	<ul style="list-style-type: none"> Developed Student-Vendor Platform: Spearheaded the creation of "NearbyNow," a dynamic student-vendor connection platform, during a challenging 2-month project Conducted market research to identify potential users and their benefits, framing the project's direction 		
Marketing Intern		Inkfeathers Publishing	Feb 2022
Developed strategies to promote their books.	<ul style="list-style-type: none"> Designed and implemented various campaigns in order to promote books published by them Brainstormed various strategies for getting more clients onboard and for ensuring a satisfactory experience for the already on-boarded clients 		
Public Relations Coordinator		Glimmers of Gujarat	Jan 2022 - Feb 2022
Interviewed people and brought out their stories	<ul style="list-style-type: none"> Brought inspiring stories of inspiring people on board Interviewed various people and convinced them to share their journeys on the platform 		
Customer Success Intern		Now&Me	Dec 2021 – Jan 2022
Managed their relationship with their users	<ul style="list-style-type: none"> Managed their customers by ensuring they have a smooth experience on company's application Wrote copies and content for the same 		
Content Writer Intern		Finbus	Jan 2021 – Aug 2021
Wrote simplified finance content	<ul style="list-style-type: none"> Simplified finance and wrote easy-to-understand blogs for website Created reader-friendly content for social media by explaining basic financial topics 		
Content Writer Intern		Blusteak Media	May 2021 – Jun 2021
Wrote content for their client’s social media profiles	<ul style="list-style-type: none"> Researched about client's products and ongoing social media trends and wrote favourable content for client's social media handles accordingly Uplifted client's social media engagement, followers and brand image magnificently through creative content 		
POSITION OF RESPONSIBILITY			
Karwaan Club, IMNU	<ul style="list-style-type: none"> Student coordinator of Karwaan- The Public Speaking Club of IMNU (2023-25) Responsible for hosting pre-placement Group Discussions, Debates, & Organizing various events 		
EXTRA CURRICULAR ACHIEVEMENTS			
Won a Pitching Competition	<ul style="list-style-type: none"> Secured 1st position in Sell-up 2021, organized by E-cell, Nirma University 		
Bharatnatyam Training	<ul style="list-style-type: none"> I have done ‘Arangetram’ in Bharatnatyam after having completed 5 years of professional training in it 		
Classical Music and Harmonium Training	<ul style="list-style-type: none"> I have completed 3 years of training in Classical Music along with playing Harmonium Instrument 		