Lokesh Mehta



21 | Male | IMNU | Major - Marketing | Minor - Digital Transformation & Analytics

ACADEMIC ACHIEVEMENTS				
MBA		2023-2025	Institute of Management, Nirma University	
B. Tech (CSE)		2020-2023	Institute of Technology, Nirma University	77.60 %
XII CBSE		2018-2019	Kendriya Vidhyalaya, No. 1 Harni Road, Baroda	81.40 %
X CBSE		2016-2017	Kendriya Vidhyalaya, No. 1 Harni Road, Baroda	87.40 %
INTERNSHIPS				
Rubamin Pvt. Ltd Apr 2				Apr 2023 – Jun 2023
New product lead market research and logistics	 Assisted in collecting, organizing, and analysing data through various channels and platforms Helped in Market Research for the new upcoming verticals to recognize the markets and demand of the products Contacted and collaborated with various industries for material procurement Understood the working of SAP and MIS and related packages 			
			Glowwell Sign A	pr 2023 – May 2023
Developed Front end of a printing company	 Understood the company's needs and performed surveys and research to understand the market Wireframed the website and developed a prototype using Figma Worked with UI and UX and developed the frontend using Wix.com and added relevant plugins and extensions Worked on the SEO and SEM and traffic management incorporated the analytics results 			