

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
B-Tech (CSE)	2020-2023	Institute of Management, Nirma University	75.90 %
XII GSEB	2019-2020	H.B.Kapadia New High school, Ahmedabad	88.30 %
X GSEB	2017-2018	H.B.Kapadia New High school, Ahmedabad	86.67 %
INTERNSHIP			
		Trumсы Technologies Pvt.Ltd	Mar 2023 – May 2023
Data Analytics Intern	<ul style="list-style-type: none"> Conducted 12+ social media campaigns Via Google ads, Zoho CRM, AiSensy for acquiring customers through Digital Channels, generated 600+ leads. Designed and managed customer acquisition funnels, tracked 150+ in-app events using Google Analytics dashboards through Google Firebase. Conducted A/B tests on web and app platforms using Firebase and Wix to optimize user traffic and retention rates, while leveraging data insights for future feature suggestions Devised Amazon store on website for affiliate marketing to drive cross-sell numbers. 		
		Ted-EX - Prahladnagar	Dec 2022 – Jan 2023
Content Curation Intern	<ul style="list-style-type: none"> Collaborating with cross-functional teams to ensure content meets marketing and business objectives to align with our company's branding and target audience Researching and sourcing relevant content from various online platforms and publications. 		
POSITION OF RESPONSIBILITY			
Karwaan Club, IMNU	<ul style="list-style-type: none"> Student coordinator of Karwaan- The Public Speaking Club of IMNU (2023-25) Responsible for hosting pre-placement Group Discussions, Debates, & Organizing various events 		
ACM Student Chapter, ITNU	<ul style="list-style-type: none"> President of Association of Computer Machinery, ITNU (2022-23) Led a 3-tier team of 50+ members. Organized technical events and workshops, represented Nirma in National Summits. 		
EXTRA CURRICULAR ACHIEVEMENTS			
Strategy Co.Global	<ul style="list-style-type: none"> Awarded with a Gold-category certificate for completion of management consulting cases related to Market Sizing, Profitability, Market Entry, Growth Strategy, etc. 		
Volunteaching Movement (NVM)	<ul style="list-style-type: none"> Responsible for educating underprivileged over 50 kids and creating awareness of Miroli Village Adopted by Nirma University under the AIREP initiative. (April 2022) 		
Team Arrow	<ul style="list-style-type: none"> Applied machine learning for object detection along with its classifications and secured 14 th rank AUVI SUAS international challenge at USA Maryland 		