## Debangi Bhattacharyya

## 21 | Female | IMNU | Major-HRM



ACADEMIC ACHIEVEMENTS					
MBA (HRM)		2023-2025	Institute of Management, Nirma University		
BCOM (HONS) HRM		2020-2023	Maharaja Sayajirao University, Vadodara, Gujarat		77.10 %
XII   CBSE		2019-2020	Kendriya Vidyalaya 2 EME, Vadodara, Gujarat		83.20 %
X   CBSE		2017-2018	Kendriya Vidyalaya 2 EME, Vadodara, Gujarat		77.40 %
ACADEMIC PROJECT					
Research in WLB  • Conducted primary research of working women to understand work life balance					
FIELDWORKS & LIVE PROJECTS					
HR Intern			Indian oil corporation limited.	August 202	3 – Sep 2023
Field Force psychology Analyst and Product positioning strategy	<ul> <li>Understanding psychology and motivation factor of Servo Stocking Field Force</li> <li>Designing strategy to position a product in the market</li> <li>Conducted Primary Research for understanding psychology factor of SSFs and customer survey for positioning the new product in the market</li> </ul>				
INTERNSHIPS					
Bank Intern		The Barod	la Central Co-Operative Bank Ltd.	May 20	22 – Jun 2022
KYC Department	<ul> <li>Verifying personal details and documents of customers under KYC department</li> <li>Assessing the risk associated with each customer</li> </ul>				
POSITIONS OF RESPONSIBILITY					
Pratikriti, The Photography Club of IMNU	<ul> <li>Coordinator, The Photography Club of IMNU (2023-2025)</li> <li>Responsible for Lead Photography, conducting and Managing various National and Institute level Events, coverage of major events and workshop held at the University</li> </ul>				