Sarthak Gupta



23 | Male | IMNU | Majors - Finance | Minors - Marketing

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		CADEMIC ACHIEVEMENTS		
MBA	2023-2025	Institute of Management, Nirma	· · · · · · · · · · · · · · · · · · ·	
BBA 2019-2023 Institute of Management, Nirma University		University 68.5 %		
XII CBSE 2019-2020		LITTLE ANGELS HIGH SO	CHOOL 74.2 %	
X CBSE	2017-2018	LITTLE ANGELS HIGH SO	CHOOL 70.3%	
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		INTERNSHIP		
Sales & Marketing Ir	ntern	Digigold	May 2023 – Jul 2023	
Field marketing of	 On field market 	ing and lead generation in the jewellery mar	ket	
digigold platform &	Data mining &	Data mining & Competitive Analysis		
its various aspects	On board sales	pitch and negotiation		
Finance & Accounts	Intern	Adani realty		
Training in outlooks of finance & real estate	Oversaw daily o	Oversaw daily operations of customer accounts with combines annual reports.		
	-	 Developed working knowledge of industry trends and improvements in processes. Prepared timely and accurate financial reporting and analysis. 		
	 Prepared timely 			
		Organized files to support efficiency and traceability.		
Business development intern Vitebox		May 2021 – Jun 2021		
Client lead	Client counselling	ng		
generation and	 General manage 	General management		
conversion	 Business develo 	Business development through digital marketing		
Student Volunteer Helpage india		May 2020 – Jul 2020		
Establishing and	Held Digital literacy campaigns for senior citizens			
Maintaining	 Fundraising ca 	Fundraising campaigns for the organisation		
relationships with		, 5		