

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	78.20 %
XII CBSE	2019-2020	Shree Vasishtha Vidhyalaya	90.20 %
X CBSE	2017-2018	Shree Vasishtha Vidhyalaya	85.00 %
INTERNSHIP			
Digital Marketing		U&I Resources Private Limited	Apr 2023 – Jun 2023
Content Creation & Digital Marketing	<ul style="list-style-type: none"> Brainstormed and created content for various campaigns Designed Strategic Calendar & handled Company’s LinkedIn and Instagram pages Learnt Branding, Paid Advertising and basics of SEO Did Email Marketing and Envelope Marketing for the company 		
Human Resource Intern		Gift City Club & Business Center	May 2022 – Jun 2022
Recruitment & Selection and Employee Data Management	<ul style="list-style-type: none"> Performed Recruitment & Selection of Employees Employee Data Entry & Attendance Management Organised Town Hall & Sports Events Training in Payroll Management & Documentation 		
Research & SMM Intern		INVINCIBLE NGO	Jun 2021 – Jul 2021
Research, Content Creation and Video editing	<ul style="list-style-type: none"> Researched on the best treks and tours Designed Content for the NGO on topics assigned Made Videos and Reels for social media platforms such as Instagram 		
POSITION OF RESPONSIBILITY			
NICHE Marketing Club, IMNU	<ul style="list-style-type: none"> Member of NICHE, Marketing club, IMNU (2022-24) Responsible for Event Management, Marketing, Design, Sponsorship, etc 		