

<b>ACADEMIC ACHIEVEMENTS</b>			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	69.74 %
XII   CBSE	2019-2020	St Norbert School	82.60 %
X   CBSE	2017-2018	St. Norbert School	83.80 %
Completed a course in <b>NLP Practitioner</b> certification by <b>Udemy</b>			
<b>INTERNSHIP</b>			
<b>Marketing Intern</b>		<b>Theka Coffee Pvt ltd</b>	<b>Apr 2023 – Jun 2023</b>
Influencer Marketing and Handling social media	<ul style="list-style-type: none"> <li>Strategic Marketing: Developed and executed comprehensive marketing plans, collaborating with the team to create effective strategies aligned with brand objectives and target markets</li> <li>Brand Management &amp; Equity: Ensured consistent brand messaging and positioning across all channels, proactively monitoring and enhancing brand perception</li> <li>Cross-Functional Collaboration: Worked closely with cross-functional teams, including sales, graphic designers, agencies, and vendors, to align marketing initiatives with sales objectives and maintain brand consistency</li> </ul>		
<b>Finance Intern</b>		<b>Arihant Capital</b>	<b>May 2022 – Jun 2022</b>
	<ul style="list-style-type: none"> <li>Engaged in personal interaction with clients and assisted the firm in opening DEMAT Accounts</li> <li>Participated in several real-time market research projects= regarding Trading while efficiently coordinating with the Dealing Department</li> <li>Assisted in making several different financial models for clients and assisted in maintaining their portfolios</li> </ul>		
<b>Student Volunteer</b>		<b>Srishti NGO</b>	<b>Jun 2021 – Jul 2021</b>
Intern	<ul style="list-style-type: none"> <li>Database Curator: Assisted in curating a comprehensive database for Ignited Minds and Gandhian Young and Technological Innovation.</li> <li>Entrepreneur Coordination: Coordinated with several entrepreneurs for these events.</li> <li>Administrative Support: Assisted the NGO in their day-to-day operations by managing and organizing files and papers systematically.</li> </ul>		
<b>Marketing Intern</b>		<b>My Captain</b>	<b>Oct 2020 - Nov 2020</b>
Campus Ambassador	<ul style="list-style-type: none"> <li>Successfully achieved a target reach of 500 users across social media platforms in a short span of time</li> <li>Assisted in marketing and sales of different online courses to high school and college students</li> <li>Engaged in deliberations and discussions regarding the marketing strategies used to promote and assisted in providing effective solutions to persistent problems</li> <li>Sales of products and services worth Rs. 30,000</li> </ul>		
<b>EXTRA CURRICULAR ACHIEVEMENTS</b>			
	<ul style="list-style-type: none"> <li>Won 1st prize in Inter-school Bal Vigyan competition for the best project in commerce 2018</li> <li>Won 1st prize in Inter-school Bal Vigyan competition for the best project and presentation in commerce 2019</li> </ul>		