## Vidhi Gupta



21 | Female | IMNU | Majors - Marketing | Minors - International Business

	AC	CADEMIC ACHIEVEMENTS		
MBA	2023-2025	Institute of Management, Nirma Universit	ty	
BBA	2020-2023	Institute of Management, Nirma Universit	ty 76.70 %	
XII   CBSE	2019-2020	Delhi Public School, Gandhidham	91.40 %	
X   CBSE	2017-2018	Delhi Public School, Gandhidham	92.83 %	
Completed a cours	se in MY SQL & JAV	A NET BEANS certified by InfoPoint Computer	Education	
		INTERNSHIP		
Marketing Intern		Strands Textile Mills Pvt Ltd	Apr 2023 – Jun 2023	
Marketing in textile	Worked on Social promotion, collaboration ideas, market researches and customer interactions			
industry & its	Competitor Analysis			
various aspects	Learnt email marketing, google analytics and organic and paid searches			
Business Analyst Inter	n	Sunflowee Biztech Pvt Ltd.	May 2022 – Jun 2022	
Training in all	Learnt how produce	Learnt how product prototypes and how their websites are developed		
outlooks of IT industry	<ul> <li>Applied knowledg researches and digi</li> </ul>	e about web development tools like Java Net bear ital marketing	ns, created various market	
Community Outreach Survey Inter-	n	Seva Sahyog Foundation	Jun 2021 – Jul 2021	
Surveying about the underprivileged	• Contributed in crea fund-raising platfor	ting reports, researched about various government som	chemes and managed	
sections of society.	• Learnt about Funda	Learnt about Fundraising and Donor Management Platforms and data analysis		
<b>'</b>	PO	SITION OF RESPONSIBILITY		
Swayam club,	Member of SWAY.	Member of SWAYAM-The Entrepreneurship Club, IMNU (2023-25)		
IMNU	Responsible for Public Relations and Event Management etc			
Deja View Club, IMNU	• Core member of <b>D</b>	eja View Club, IMNU 2020-23 (BBA)		