



22 | Female | IMNU | Majors - Marketing | Minors - International Business

| ACADEMIC ACHIEVEMENTS | | | |
|---|--|---|------------------------|
| MBA | 2023-202 | Institute of Management, Nirma University | |
| BBA | 2020-202 | 23 Institute of Management, N | rma University 75.50 % |
| XII MSBSI | HSE 2019-202 | 20 Delhi Public School, Kala | li, Vadodara 91.20 % |
| X ICSE | 2017-201 | 18 Delhi Public School, Kala | li, Vadodara 89.00 % |
| INTERNSHIPS | | | |
| Theka Coffee Apr 2023 – May 2023 | | | |
| Marketing Intern | Researched on Coffee brands, FMCG products etc for understanding the importance of packaging, topography, logos etc., Learned how to make content and shoot the same Worked in NSO department and dealt with influencers in order to get them to collaborate with | | |
| | the brand • Worked at BD department and helped with Franchise selling | | |
| LaPink May 2022 – Jun 2022 | | | |
| Marketing/HR | Helped in website creation by content writing for the in-progress website, looked up for designs and trends in fashion | | |
| Inte r n | Learned about bulk messaging, types of fabrics and embroideries etc | | |
| | Scheduled interviews with the employees for the brand | | |
| Sai's Angel Foundation-NGO Jun 2021 – Jul | | | Jun 2021 – Jul 2021 |
| Student Volunteer | Contributed in creating worksheets, teaching the students, conducting sessions for them, content writing for website development | | |
| Universal Tribes Aug 2021 - Sept 2021 | | | |
| Sales and | - | Did personal selling of the products of the brand | |
| Marketing Intern | Did content writing for the Brand's website | | |
| POSITION OF RESPONSIBILITY | | | |
| Sportzzz Comm., | Member of Sportzzz Comm., IMNU (2023-25) | | |
| IMNU | Responsible for on field work, creating videos and posters etc. | | |
| Khelnayak, IMNU | Coordinator of Khelnayak, IMNU 2020-23 (BBA) | | |