

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	69.30 %
XII CBSE	2019-2020	Ashka Hall Sr. Sec. School, Jabalpur	90.20 %
X CBSE	2017-2018	Ashka Hall Sr. Sec. School, Jabalpur	85.20 %
LIVE PROJECTS			
Theka Coffee, Ahmedabad			
Marketing Executive	<ul style="list-style-type: none"> • Content Ideation & Execution • Campaign Strategy Planning and Execution 		
INTERNSHIPS			
Theka Coffee, Ahmedabad			Apr 2023 – Jun 2023
Marketing Intern	<ul style="list-style-type: none"> • Market Research on campaigns and competitors of Theka Coffee • Marketing Strategy Research • Outreach • Content Creation 		
Banesto Products Private Limited, Ahmedabad			May 2022 – Jun 2022
Market Research Intern	<ul style="list-style-type: none"> • Conducted market research on the 4T engine oil market of Ahmedabad region • Preparation of detailed forms, collection of data from garages and 4T oil distributors • Analysis and presentation of the results 		
Neyrutva Ek Abhiyaan Foundation			Jun 2021 – Jul 2021
Content Creator Intern	<ul style="list-style-type: none"> • Daily poster creation on awareness of Traffic Etiquettes for social media handle • Conducted an interactive & educational session for school children 		
POSITION OF RESPONSIBILITY			
Niche-The Marketing Club, IMNU	<ul style="list-style-type: none"> • Core member of Niche- The Marketing Club, IMNU (2023-25) • Responsible for Event Management, Marketing, Design, Sponsorship, etc. 		