Rudraksh Garg



21 | Male | IMNU | Majors - Marketing | Minors - Finance

	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma Un	iversity
BBA	2020-2023	Institute of Management, Nirma University 82.90 %	
XII CBSE	2019-2020	Narmada valley International School, Barwaha 93.00 %	
X CBSE	2017-2018	Narmada valley International School, Barwaha 88.80 %	
Completed a c	ourse on market concepts	s certified by Bloomberg	
		INTERNSHIPS	
	Fr	iday Fiction Films, Ahmedabad	Apr 2023 – May 2023
Marketing Intern	 Developed a marketing and business plan for launching workshop as a new product Build data base for potential customers and reach out to more than 100 schools and colleges via mail Lead PR campaign to revamp brand image Did in-person meetings with potential customers and made report for market research 		
		ine Landmark Hotels, Ahmedabad	May 2022 – Jun 2022
Finance and accounting intern	 Completed E-invoicing of bills for the month and filing of returns for the same Performed financial and accounting procedures on IDS software Done extraction, interpretation, visualisation and presentation of Data related to vendors, customers and taxation Exposure to budget preparation and inventory management 		
		HelpAge India, Bhopal	Jun 2021 – Jul 2021
Student Volunteer	 Organised a workshop on use of Whatsapp and Google maps for 15 senior citizens Verified 1200 contacts of Healthcare centres for senior citizen helpline running at national level Spread awareness about the ongoing programs of HelpAge through posters and messages on various social media platforms 		
	PO	SITION OF RESPONSIBILITY	
Thespians – the BBA drama club, IMNU	 Coordinator of Thespians – the BBA drama club, IMNU 2020-23 (BBA) Organized several drama and theatre events both inter and intra college Represented institute in inter-college competitions of nukkad natak and one act plays 		
	EXTR	A CURRICULAR ACHIEVEMENTS	
Poetry competition/Short film festivals and magazine	 Runner up in 'Shabdo ke pankh' national level poetry competition organised by literary club of ICNU Wrote script of a short film 'True Roots' featured as 'movie we liked this month' in kalakari short film magazine 		