Rhutvi Shah



20 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

	110	SIDEMIC HOME VENETURE	
MBA	2023-2025	Institute of Management, Nirma Univers	sity
BBA	2020-2023	Institute of Management, Nirma Univer-	sity 78.50 %
XII MSBSHSE	E 2019-2020	BSGD's Junior College, Mumbai	88.30 %
X ICSE	2017-2018	Lakshdham High School, Mumbai	86.67 %
Completed a cours	se in Spanish A1 Leve	I certified by Cambridge Institute.	•
Completed a cours	se in Spanish A2 Leve	el certified by Academia de Español.	
		INTERNSHIP	
Digital Marketing Inte	ern	Atos Syntel	Apr 2023 – Jun 2023
of B2B industry &	Competitor Analys		ord Analysis
its various aspects		s Optimization and Ranking	
Finance & Accounts In	ntern S	un Pharma Advanced Research Company	May 2022 – Jun 2022
Training in all outlooks of finance & accounts	Worked on Fixed ALearnt about GST		
Student Volunteer		CHIP NGO	Jun 2021 – Jul 2021
Facilitating study material to underprivileged children		nting worksheets, researched about fundraising, CSI ng agency database during the tenure.	R corporate funding
Social Media Marketing Intern		Wellness Sutra	Apr 2021 - May 2021
Maintaining social media profiles	Created flyers, posContent Writing	ters for company's social media page	
·		ACADEMIC PROJETCS	
Analysis of 20 years of a journal	 Published Biblion Marketing." 	netric Analysis of Indian Journal of Marketing in "	The Indian Journal of
Live Project	Completed Finlati	ics Start-Up Strategist Experience Program.	
	PO	SITION OF RESPONSIBILITY	
Placement		nent & Corporate Relations Team, IMNU (2022	2-24)
Placement Committee, IMNU	Member of Placen	nent & Corporate Relations Team, IMNU (2022) ad Generation, Project Implementation, PPV's, Pla	•
	Member of PlacenResponsible for Le	•	cement Facilitation etc
Committee, IMNU Student Advisory	Member of PlacenResponsible for LeCore member of St	ad Generation, Project Implementation, PPV's, Pla	cement Facilitation etc

ACADEMIC ACHIEVEMENTS