Prashant Makhijani



20 | Male | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	76.50 %
XII GSEB	2019-2020	Navrachana Vidyani Vidyalaya, Vadodara	78.66 %
X CBSE	2017-2018	Bright Day School, Vadodara	86.70%
Awarded Mutu	ıal Funds Distributor (V	A) Certification by NISM, 2023	•
		INTERNSHIP	
HDFC Mutual Fund		Apr 2023 – May 2023	
Managing clients, sales queries, handling compliance work	Organized corpora	s, client meetings, and awareness programs te events concerning investors and distributors ndertaken in understanding investor behaviour	
Universal Tribes			Jan 2023 – Feb 2023
Working with the marketing team	Generated sales andPromoted digital mCreated marketing	0 1 0	
Aditya Birla Fashion & Retail - Pantaloons			May 2022 – Jun 2022
Handling customers and retail operations	O	ing the day-to-day operations at the store memberships and non-apparel items	
Happy Faces Vadodara		May 2021 - Jun 2022	
Managing social media campaigns	•	deos, and content for company's social media page and reach on organisation's social media platforms	
	PO	SITION OF RESPONSIBILITY	
Website, Media and Corporate Communication Committee, IMNU	 Student Coordinator of Website, Media and Corporate Communication Committee (2023-25) Responsible for maintain the website, social media handles, relations with the media houses and facilitating corporate communications for the institute 		