Ishita Gupta



21 | Female | IMNU | Majors - Finance | Minors - Digital Transformation & Analytics

| | AC | CADEMIC ACHIEVEMENTS | |
|-------------------------------------|---|---|---------------------|
| MBA | 2023-2025 | Institute of Management, Nirma University | |
| BBA | 2020-2023 | Institute of Management, Nirma University | |
| XII CBSE | 2019-2020 | Jayshree Periwal High School | 92.83 % |
| X CBSE | 2017-2018 | Jayshree Periwal High School | 89.20 % |
| <u> </u> | | INTERNSHIPS | <u> </u> |
| Finance Intern | | SEWA Grih Rin Ltd | Apr 2023 – Jun 2023 |
| Credit Underwriter | Worked as a cree | dit underwriter for mortgage housing loan | |
| | • Analysed the creditworthiness of customers | | |
| | Personal Discussions with clients for better decision-making | | |
| Business Developmen | t Intern | Theka Coffee | Feb 2023 - Mar 2023 |
| Business | Finding new pro | ospective locations for business expansion PAN India | |
| Expansion Strategies | | ngs for franchise selling | |
| Business Developmen | t Intern P | ioneer Management Consultant Pvt Ltd | May 2022 – Jun 2022 |
| Business Expansion Strategies | opportunities, as | leads identified and contacted decision-makers, screen and facilitated pitch logistics implemented outbound sales and business developmen | - |
| Content Creator Team | HSR | | Jul 2021- Aug 2021 |
| Increase the reach of the business | | ontent creator team and digital marketing team to increase its reach and visibility | |
| Administration Work | | Visamo Kids' Foundation | Jun 2021- Jul 2021 |
| Post crowdfunding tasks | Content Plannin | ng of Annual Activity of the NGO | |
| | Streamlined adm | ninistration work post-crowdfunding campaign | |
| | POS | SITIONS OF RESPONSIBILITY | |
| Club Fiesta, IMNU | Member of Club Fiesta – The Music and Dance Club of IMNU (2023-25) Responsible for Team Co-ordination and Management, Generation and Implementation of Ideas | | |