Harsha Singh



21 | Female | IMNU | Majors - Marketing | Minors - Finance

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University, Ah	madabad
BBA	2020-2023	Institute of Management, Nirma University, Ah	madabad 79.40 %
XII CBSE	2019-2020	D.A.V Public School	93.67 %
X CBSE	2017-2018	St. Michael's School	90.20 %
INTERNSHIP			
Fortune Landmark by ITC Hotels, Ahmedabad April 2023 – May 2023			
 Screened resumes, scheduled interviews, and conducted reference checks for open positions. Provided new hires with onboard training Conducted training sessions to new hires, employees, and managers. Designed numerous certificates on Canva, created graphic content, and managed PPT and Excel tasks and played key role in planning and executing a successful company event. 			
Market Den, Ahmedabad May 2022 – June 2022			
 Conducted extensive research and development to create informative and engaging posts for social media platforms. Develop social media strategies that align with business objectives. Maintained clients' stock portfolios on Excel. Monitored market trends and updated the portfolios regularly to ensure they aligned with clients' investment goals and risk tolerance. 			
	T	Pratigya NGO, Ranchi	June 2021 – July 2021
Graphic Design Intern	 Created infographics, posters, and brochures, and produced a documentary video. Took interviews and wrote a success story to showcase the impact of the organization's work. Used skills like graphic design, content creation, and storytelling while supporting the organization's important work. 		
ACADEMIC PROJECTS			
Research Paper Publication			