## Harsh Dubey



21 | Male | IMNU | Majors - Finance | Minors - Digital Transformation & Analytics

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|---|---|-------------------------|---|----------|----------------|
|   |   | A                       | CADEMIC ACHIEVEMENTS                                  |          |                |
| MBA   |   | 2023-2025               | Institute of Management, Nirma University             |          |                |
| BBA   |   | 2020-2023               | Institute of Management, Nirma University             |          | 75.20 %        |
| XII MSBSHSE   |   | 2019-2020               | Ashoka Hall Senior Secondary School, Jabalpur         |          | 94.80 %        |
| X   ICSE  |   | 2017-2018               | Ashoka Hall Senior Secondary School, Jabalpur         |          | 75.00 %        |
| Completed a   | a course of <b>B</b> l  | loomberg M              | Market Concepts certified by Bloomberg                |          |                |
|   |   |                         | INTERNSHIPS   |          |                |
| Product research In                                   | ntern   | Oizom                   | Instruments Private Limited, Ahmedabad                | Apr 2023 | 6 – May 2023   |
| Business<br>Development                               | <ul> <li>Performed competitive market research on 21 direct competitors of Oizom</li> <li>Searched for indirect competitors all over the world</li> <li>Researched and found products which could be acquired by Oizom</li> <li>Delivered product mind map and various presentations to CEO, CTO and CBO</li> </ul> |                         |   |          |                |
| Research analyst In                                   | itern   | Egnic                   | ol Services Private Limited, Ahmedabad                | May 202  | 2 – Jun 2022   |
| Worked with 50+<br>Startups for<br>incubation support | <ul><li>Nidhi</li><li>Tax s:</li></ul>  | i scheme<br>aver scheme | I Funds Scheme (SISFS)  on of startups for incubation |          |                |
| Project Managemen                                     | nt Intern   | Tid                     | e foundations, Ahmedabad                              | Jun 20   | 021 - Jul 2021 |
| Content writing                                       | campaign to educate underprivileged children  |                         |   |          |                |
|   |   |                         | LIVE PROJECTS   |          |                |
| Project Executive                                     | <ul> <li>Polar Panda Entertainment LLP: Preparation of a business plan for HomeShop18 and<br/>conducting market research</li> </ul>   |                         |   |          |                |
|   |   | PO                      | SITIONS OF RESPONSIBILITY                             |          |                |
| Chehre Club,  | Student Co-ordinator at CHEHRE- The Dramatics Club of IMNU (2023-2025)  |                         |   |          |                |
| IMNU  | Responsible for Performing, Event Management, Content Creation and Social Media Team  |                         |   |          |                |