

| ACADEMIC ACHIEVEMENTS | | | |
|---------------------------------------|--|---|---------------------|
| MBA | 2023-2025 | Institute of Management, Nirma University | |
| BBA | 2020-2023 | Institute of Management, Nirma University | 78.85 % |
| XII CBSE | 2019-2020 | Nirma Vidyavihar, Ahmedabad | 89.90 % |
| X CBSE | 2017-2018 | Nirma Vidyavihar, Ahmedabad | 93.00 % |
| INTERNSHIPS | | | |
| Jadeblue | | | Apr 2023 - Jun 2023 |
| Marketing Intern | <ul style="list-style-type: none"> • Various aspects of Marketing with a focus on Digital Marketing • Worked on Paid Advertisements, Google Business Accounts, Trend Spotting • Assisted a shoot • Created Google forms for Customer Feedback | | |
| Pantaloons | | | May 2022 - Jun 2022 |
| Business Operation Intern | <ul style="list-style-type: none"> • Training in all outlooks of Retail Store Functioning • Work involved increasing the percentage of Non-Apps Penetration (NABP), Reducing the single quantity bills (SQB) and taking customer feedbacks • Worked internally with the management | | |
| Usha Kiran | | | Jun 2021 - Jul 2021 |
| Social Intern | <ul style="list-style-type: none"> • Imparting Online Education to the underprivileged • Work focused on the education of the underprivileged children • Working on ways to improve online education • It comprised of two things - <ol style="list-style-type: none"> 1. Interviewing the students 2. Teaching them by taking online classes | | |
| POSITIONS OF RESPONSIBILITY | | | |
| Spinshot- The Photography Club, IMNU | <ul style="list-style-type: none"> • Core member of Spinshot - The Photography Club, IMNU 2020-23 (BBA) • Head of Content Creation | | |
| Mavericks - The Social Committe, IMNU | <ul style="list-style-type: none"> • Core member of Mavericks- The Social Committee, IMNU 2020-23 (BBA) • Head of Content Creation, Writing and Reel Creator Head | | |