

# Abhiroop Sharma

21 | Male | IMNU | Major – Marketing | Minor – Digital Transformation & Analytics



ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	69.00 %
XII CBSE	2019-2020	Delhi public School, Mandla Road	82.83 %
X CBSE	2017-2018	Delhi public School, Mandla Road	67.40 %
<ul style="list-style-type: none"><li>Completed <b>Artificial Intelligence in Marketing</b> course certified by <b>Henry Harvin Education</b></li><li>Completed <b>Data Science with Python</b> course certified by <b>Henry Harvin Education</b></li></ul>			
INTERNSHIPS			
		Jadeblue Lifestyle India Ltd	Apr 2023 – May 2023
Human Resource Intern	<ul style="list-style-type: none"><li>Performed the recruitment, joining and induction tasks</li><li>Completed the tasks for recording PF and ESIC</li><li>Generated salary slips and attendance related monitoring</li><li>Employee Engagement activities</li></ul>		
		Tech Analogy	May 2022 – Jun 2022
Sales and Marketing Intern	<ul style="list-style-type: none"><li>Marketed the services through Social Media and individual calling</li><li>Generated leads for sales and successful conversion of leads</li><li>Managing the back-end operations of the services</li></ul>		
		Muskaan Dreams NGO	Jun 2021 – Jul 2021
Student Volunteer	<ul style="list-style-type: none"><li>Contributed in the Nihaar Shanti Pathshala Program</li><li>Data entry tasks of the students</li><li>Creating awareness about the programs of NGO and inviting underprivileged children</li></ul>		