

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	75.30 %
XII CBSE	2019-2020	Delhi Public School, Vadodara	85.80 %
X CBSE	2017-2018	Delhi Public School, Vadodara	87.60 %
INTERNSHIPS			
Socialeer		Apr 2023 – May 2023	
Creative Intern: Digital marketing for different clients	<ul style="list-style-type: none"> Created Plan Of Action (POA) and social media calendars for different clients Managed content production from concept to execution, ensuring brand-aligned content for campaigns Coordinated with teams and executed campaign ideas for brands Learned organic social media marketing strategies 		
Market Den		May 2022 – Jun 2022	
Portfolio Manager: Client Portfolio Management & Social Media Marketing	<ul style="list-style-type: none"> Curated engaging social media content for enhancing the firm's online presence Managing diverse client portfolios 		
One House India		Jun 2021 – Jan 2022	
Digital Creator: Order management and customer relationship building	<ul style="list-style-type: none"> Managed orders, addressed client queries, ensuring customer satisfaction Created engaging content for website and social media platforms, contributing to brand visibility and online engagement Involved in brand photoshoots and influencer collaborations 		
Happy Faces Vadodara		Jun 2021 - Jul 2021	
Digital Promotion Intern: Online brand Promotion	<ul style="list-style-type: none"> Brainstorming social media content ideas and monitoring google reviews Blog Writing 		
POSITIONS OF RESPONSIBILITY			
Ritayan: The Music and Dance Club of BBA, IMNU	<ul style="list-style-type: none"> Core Member of The Music and Dance Club of BBA, IMNU (2020-23) 		
EXTRA CURRICULAR ACHIEVEMENTS			
Performing Arts	<ul style="list-style-type: none"> Secured the position of 1st runner up in Santoor Centre Stage 2 Competition 		

