

| ACADEMIC ACHIEVEMENTS  |   |   |                            |
|--|---|---|----------------------------|
| MBA  | 2023-2025   | Institute of Management, Nirma University |                            |
| BBA  | 2020-2023   | Institute of Management, Nirma University | 76.20 %                    |
| XII   CBSE   | 2019-2020   | Silver Line Prestige School, Ghaziabad    | 91.00 %                    |
| X   CBSE   | 2017-2018   | Silver Line Prestige School, Ghaziabad    | 95.00 %                    |
| <ul style="list-style-type: none"> <li>Obtained <b>Bloomberg Marketing Concepts</b> certification from Bloomberg Finance</li> <li>Certificate of training in <b>Advanced Microsoft Excel</b> from Internshala</li> </ul> |   |   |                            |
| INTERNSHIP   |   |   |                            |
|  |   | <b>Sanelite Solar Pvt. Ltd.</b>           | <b>Apr 2023 – Jun 2023</b> |
| Marketing & Finance Intern   | <ul style="list-style-type: none"> <li><b>Devising Marketing</b> framework for strategies to restructure the Fitness vertical.</li> <li><b>Market Research</b> of fitness units in Ahmedabad, their offerings, prices.</li> <li><b>Organising Sales data and Analysing</b> to assess the performance of marketing strategies.</li> <li><b>Reviewing and reporting</b> the results based on different financial analysis tools.</li> </ul> |   |                            |
|  |   | <b>Agile Capital Services</b>             | <b>May 2022 – Jun 2022</b> |
| Marketing Research Intern  | <ul style="list-style-type: none"> <li><b>Market Research</b> of currently offered savings plan by different institutions.</li> <li><b>Marketing Planning</b> of savings policy and devising pitching strategies for the investors.</li> <li><b>Sales Pitching</b> to the investors, handling investor inquiries, making presentations to the investors, closing calls.</li> </ul>  |   |                            |
|  |   | <b>Ourea Corp</b>                         | <b>Feb 2022 – Apr 2022</b> |
| Copywriting Intern   | <ul style="list-style-type: none"> <li><b>Blog Writing</b> for domains like finance, pharmaceutical, interior designs and fitness.</li> <li><b>Copywriting</b> of marketing advertisements, social media posts.</li> </ul>  |   |                            |
|  |   | <b>Jwala Mahila Samiti</b>                | <b>Apr 2021 - May 2021</b> |
| Research and Analysis Intern   | <ul style="list-style-type: none"> <li><b>Primary and Secondary Data Collection</b> on women entrepreneurs, corporate women, working and non-working women to study the struggles of women in the working domain.</li> <li><b>Data Analysis</b> using MS excel and qualitative analysis techniques.</li> </ul>  |   |                            |
| ACADEMIC PROJECTS  |   |   |                            |
| Research Paper Publication   | <ul style="list-style-type: none"> <li>Research paper “Leadership Styles of Narendra Modi and Barack Obama” published in <b>Reimagining Management in the post VUCA world</b> and presentation in <b>Nirma International Conference on Management</b>.</li> </ul>   |   |                            |
| POSITIONS OF RESPONSIBILITY  |   |   |                            |
| Entrepreneurship Events  | <ul style="list-style-type: none"> <li>Member at <b>Entrepreneurship cell, Nirma University (2021-22)</b></li> </ul>  |   |                            |
| EXTRA CURRICULAR ACHIEVEMENTS  |   |   |                            |
| Hackathon  | <ul style="list-style-type: none"> <li>Organised Smart India Hackathon by Government of India 2022.</li> </ul>  |   |                            |