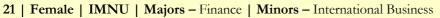
Shubhi Pateriya





ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	76.20 %
XII CBSE	2019-2020	Silver Line Prestige School, Ghaziabad	91.00 %
X CBSE	2017-2018	Silver Line Prestige School, Ghaziabad	95.00 %

- Obtained **Bloomberg Marketing Concepts** certification from Bloomberg Finance
- Certificate of training in Advanced Microsoft Excel from Internshala

	INTERNSHIP			
	Sanelite Solar Pvt. Ltd.	Apr 2023 – Jun 2023		
	Devising Marketing framework for strategies to restructure	the Fitness vertical.		
Marketing & Finance	Market Research of fitness units in Ahmedabad, their offering	ngs, prices.		
Intern	Organising Sales data and Analysing to assess the perform	ance of marketing strategies.		
	Reviewing and reporting the results based on different financial analysis tools.			
	Agile Capital Services	May 2022 – Jun 2022		
	Market Research of currently offered savings plan by differe	nt institutions.		
Marketing Research	Marketing Planning of savings policy and devising pitching	strategies for the investors.		
Intern	• Sales Pitching to the investors, handling investor inquiries, m	naking presentations to the		
	investors, closing calls.			
	Ourea Corp	Feb 2022 – Apr 2022		
Committies Intone	Blog Writing for domains like finance, pharmaceutical, interior	or designs and fitness.		
Copywriting Intern	Copywriting of marketing advertisements, social media posts			
	Jwala Mahila Samiti	Apr 2021 - May 2021		
	Primary and Secondary Data Collection on women entreprint	reneurs, corporate women,		
Research and Analysis Intern	working and non-working women to study the struggles of women in the working domain.			
пцеш	Data Analysis using MS excel and qualitative analysis techniq	ues.		
	ACADEMIC PROJECTS			
D 1.D	Research paper "Leadership Styles of Narendra Modi and F	Barack Obama" published in		
Research Paper Publication	Reimagining Management in the post VUCA world and presentation in Nirma			
1 donoudon	International Conference on Management.			
	POSITIONS OF RESPONSIBILITY			
Entrepreneurship Events	Member at Entrepreneurship cell, Nirma University (20))21-22)		
	EXTRA CURRICULAR ACHIEVEMENTS			
Hackathon	Organised Smart India Hackathon by Government of India	2022.		