

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	75.90 %
XII CBSE	2019-2020	Divine Child International School, Ahmedabad	89.80 %
X CBSE	2017-2018	Rachana High School, Ahmedabad	82.00 %
<ul style="list-style-type: none"> <li>Completed a course of <b>Bloomberg Market Concepts</b> certified by <b>Bloomberg for Education</b>.</li> </ul>			
INTERNSHIP			
		Vitebox Assortions	Apr 2023 – Jun 2023
<b>Digital Marketing Intern</b>	<ul style="list-style-type: none"> <li>Worked on Search Engine Optimization, Paid Advertisements, Keyword Analysis</li> <li>Making newsletters templates for email marketing and making content calendar.</li> <li>Learnt Google Ads, did influencer marketing and handled emails and calls for the firm.</li> <li>Did offline marketing sales calls and marketing at exhibition.</li> </ul>		
		Shalby Multi-Specialty Hospitals	May 2022 – Jun 2022
<b>Marketing Research &amp; Admin Intern</b>	<ul style="list-style-type: none"> <li>Understand the product (Medical Internships) provided by Shalby and find the strategies that can be used to promote the product.</li> <li>Marketing Research for Medical students and their Internships.</li> <li>Admin work generating records, editing payments and editing records of Medical Interns.</li> <li>Making, issuing certificates for medical interns.</li> </ul>		
		Samarthanam Trust for the Disabled	Jun 2021 – Jul 2021
<b>Volunteer &amp; Fundraiser</b>	<ul style="list-style-type: none"> <li>Contributed towards ideas for fund-raising .</li> <li>Recorded Audio books for specially abled (seeing) people.</li> <li>Contributed ideas towards easing the process of volunteering management portal.</li> <li>Gave ideas towards transforming products from ‘ best to waste’.</li> </ul>		
EXTRA CURRICULAR ACHIEVEMENTS			
Scouts and Guide	<ul style="list-style-type: none"> <li>Completed Scouts and Guide Training till level 3.</li> </ul>		