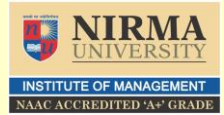


Rishabh Raghuwanshi

21 | Male | IMNU | Majors – Marketing | Minors – Digital Transformation & Analytics



ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	73.10 %
XII CBSE	2019-2020	Nirmala English Medium School, Chhindwara	88.20 %
X CBSE	2017-2018	Nirmala English Medium School, Chhindwara	82.00 %
INTERNSHIPS			
		T.I.M.E-Triumphant Institute of Management Education, Ahmedabad	Apr 2023 – May 2023
Marketing & Data Analytics Intern	<ul style="list-style-type: none"> Planned and managed the marketing campaigns for T.I.M.E. Helped in making the new centre of T.I.M.E. more visually appealing. Helped in providing & making a huge database of students targeting MBA across India. 		
		Foresight School, Ahmedabad	May 2022
Marketing & Content Writing Intern	<ul style="list-style-type: none"> Worked in the content department for making attractive content for the students. Helped them by giving creatives for their social media pages. Worked with the team to increase their online presence. 		
		Lucid Mind Counselling, Noida	Jun 2021 – Oct 2021
Social Media & Content Intern	<ul style="list-style-type: none"> Worked with them for creating content in their field. Worked as a Social Media Manager for 5 Months. Worked as a Graphic Designer 		
		HelpAge India, Bhopal (MP)	Jun 2021
General Management Tasks	<ul style="list-style-type: none"> Organized Digital Literacy Workshop for Elder peoples Helped them out by calling more than 300 Health departments for a project. 		
ACADEMIC PROJETS			
Live Project	<ul style="list-style-type: none"> Working on a Live Project at "IIM Next" with alumni of IIM Calcutta 		
POSITIONS OF RESPONSIBILITY			
Niche -The Marketing Club, IMNU	<ul style="list-style-type: none"> Member of Niche, Marketing Club, IMNU (2023-25) Responsible for Event Management, Marketing, Design, Sponsorship, etc. (2023-25) 		
Mavericks - The Social Committee of BBA, IMNU Thespians - The Drama Club of BBA, IMNU	<ul style="list-style-type: none"> Committee Coordinator of Mavericks – The Social Committee of BBA, IMNU (2020-23) Responsible for coordinating with a committee of 30 individuals from each year of BBA. Core-Club Member of Thespians – The BBA Drama Club, IMNU (2020-25) 		