## INSTITUTE OF MANAGEMENT

## Naman Das

## 21 | Male | IMNU | Majors - Finance | Minors - Digital Transformation & Analytics **ACADEMIC ACHIEVEMENTS** MBA 2023-2025 Institute of Management, Nirma University BBA 2020-2023 Institute of Management, Nirma University 75.33 % XII | CBSE 2019-2020 The Aryan International School, Varanasi 89.00 % X | CBSE The Aryan International School, Varanasi 79.59 % 2017-2018 Received a certificate from J.P. Morgan by Forage for successfully completing the Investment Banking Virtual . **Experience Program** Received a Bloomberg Certificate for successful completion of the Bloomberg Market Concept Course Won 3rd Best Research Paper Award at the 26th NICOM (NIRMA International Conference on Management) **INTERNSHIPS** Top rankers Edtech Solutions Private Limited Apr 2023 – Jun 2023 Worked on Compatibility Sheets for TDS and Salary Sheets Worked on PF & ESIC data for 24Q filing and prepared Franchise Statements and Hiring Requisitions forms Finance Intern Analysed data on Tally ERP 9 and Edit log for bookkeeping and data analysis purposes Received a Letter of Recommendation and Appreciation from Top Rankers Edtech Solutions Private Limited by Akshay Sharma (CFO), and also received an award for being the "Influencer of the Month", from the HR Top Rankers **Planet Spark** Sep 2022 – Mar 2023 **Operations Intern** • Batch Analytics, Customer Retention, Enrolment Management and Calling **Muskurahat Foundation** Jul 2022 - Aug 2022 Fund Raising Intern Prepared Presentations & videos for building awareness and was awarded "Early Bird Tittle" • **Pioneer Consultants** Jul 2022 - Oct 2022 Human Resource Held internal and external recruitment and prepared factsheets and dialogue charts • Intern Rated as an Excellent Performer by Pioneer Management Consultant Private. Limited • Jun 2022- Jul 2022 Tare Zameen Foundation Designed marketing campaigns, and posters, and handled the social media platforms of the NGO Finance and Received 5 stars in Quality of work, Social Media Engagement, Sincerity, Communication Skills, Marketing Intern and Overall Communication by the organization Received a Letter of Recommendation from the Tare Zameen Foundation for showing great responsibility, sincerity, and willingness Insplore TLS Consultants Private Limited (Delhi) May 2022 - Jun 2022 Worked with Bank of Baroda with their Maha Jeevan Plan and led marketing campaigns • Finance and Made Excel simulations to explain the Tax Benefits associated with product purchase Marketing Intern Received an A Grade performance report • PECT NGO Jun 2021 - Jul 2021 Led Market research and handled the social media platforms of NGO Finance and Marketing Intern Received a certificate for "Exemplary Performance" ACADEMIC PROJECTS Published a Research Paper on "Comparative Study on Consumers Preference in • Analysis of the Hospitality Industry" in the book "Reimagining Management in the post-VUCA World" and consumer preference an abstract in the book "Prastavna" of 80 individuals POSITION OF RESPONSIBILITY Core member of Student Advisory Committee, IMNU 2020-23 (BBA) Student Advisory Committee, IMNU Selected as a member of the National Service Scheme, IMNU •