Manvi Kanwer Mertia

. . .

D.



| 20 Female IMNU | Majors – Finance | Minors – Digital Transformation & Analytics | |
|--|---|--|------------------------|
| | Ĺ | ACADEMIC ACHIEVEMENTS | |
| MBA | 2023-2025 | Institute of Management, Nirma Univers | sity |
| BBA | 2020-2023 | Institute of Management, Nirma Univers | sity 76.90 % |
| XII CBSE | 2019-2020 | Delhi Public School, Jaipur | 91.00 % |
| X ICSE | 2017-2018 | The Cathedral High School, Bangalore | e 87.33 % |
| • Completed the B | loomberg Market Co | oncepts course on July, 2023 | |
| | | INTERNSHIPS | |
| | | Rambagh Palace by Taj Hotels, Jaipur | Apr 2023 – Jun 2023 |
| Finance & Accounts Intern• Experiential based internship and revolved around different aspects of hotel finance, such as accounts payable, accounts receivable, stores, purchases, food and beverages | | | |
| | Ban | esto Products Private Limited, Ahmedabad | May 2022 – Jun 2022 |
| Market Research • Conducted market research on the 4T engine oil market of Ahmedabad region Intern • Preparation of detailed forms, collection of data from garages and 4T oil distributors • Analysis and presentation of the results | | | |
| | 1 | Child Rights and You, Bangalore | Jun 2021 – Jul 2021 |
| Social Media Marketing Intern | • Work involved researching for child related statistics and preparing for a social media campaign for raising awareness about covid-19 vaccination and following COVID protocol | | |
| | • | He Says – Recycle (HSR) | Jul 2021 - Aug 2021 |
| Content Creator Intern | | creating social media content for the products of the omote their products | startup and working on |
| | | Urwa Foundation | May 2021 - Jun 2021 |
| Fundraiser Intern | • Work involved raising funds for covid-19 relief to poor families in Tiruchirappalli, Tamil Nadu | | |
| | · | ACADEMIC PROJETCS | |
| NICOM 2023 | Presented a paper titled 'Influence of Motivation on Students' Academic Performance' at the 26th Nirma International Conference on Management (NICOM 2023) | | |
| | | POSITION OF RESPONSIBILITY | |
| Placement | • Member of BBA Placement Committee, IMNU (2020-23) | | |
| Committee, IMNU Responsible for maintaining Company Relations Student Counselling and Internship Opportunitie | | | 17 11 0 11 |

~