

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	72.60 %
XII   CBSE	2018-2019	Delhi Public School, Aligarh	77.80 %
X   CBSE	2016-2017	Delhi Public School, Aligarh	95.00 %
INTERNSHIPS			
Prosperity Architect			Jul 2023 - Present
Marketing and finance Intern	<ul style="list-style-type: none"> <li>Assisting in social media marketing mainly content writing</li> <li>Analysis Monthly portfolios of mutual funds</li> <li>Identifying trends and patterns in mutual fund investments</li> </ul>		
Geekyants			Apr 2023 - Jun 2023
Marketing Intern	<ul style="list-style-type: none"> <li>Engaging the community of developers daily, organised 2 talk shows and 2 meet-ups</li> <li>Lead Generation from LinkedIn and contacting people who visited the website. (Generated 50 plus leads)</li> <li>Ideated and created content for social media</li> </ul>		
Prudent corporate advisory service Ltd.			May 2022 – Jun 2022
CSR Intern	<ul style="list-style-type: none"> <li>Coordinated with 10+ NGOs (under project Lakshme-financial literacy platform for women)</li> <li>Organized two social events in collaboration with NGOs (Samvedna and Jivadaya)</li> <li>Ideation of Social media calendars and creation for social media calendar</li> </ul>		
Ourea			Feb 2022 – Apr 2022
Marketing Intern	<ul style="list-style-type: none"> <li>Developed social media strategies and brand activities for clients</li> <li>Creating and editing brochures for clients like PokketCFO</li> <li>Written content for social media, website, and blogs</li> </ul>		
Samvedna NGO			Jun 2021 – Aug 2021
Student Volunteer	<ul style="list-style-type: none"> <li>Taught primary school students Sanskrit and maths (Project- Vasant Pathshala)</li> <li>Organised four-day personality development workshop for class 10<sup>th</sup>, 11<sup>th</sup> and 12</li> <li>Help women to conceptualizing their Business Plan for Udgreev- Skill Development project</li> </ul>		
ACADEMIC PROJECTS			
NICOM, 23	<ul style="list-style-type: none"> <li>Written, published and presented a research paper on “Technology and Innovation Driving the Supermarkets: A Micro Perspective of Indian Retail” in NICOM 2023</li> </ul>		
Design thinking	<ul style="list-style-type: none"> <li>Conducted empathy interviews, utilized empathy maps, POV statements, persona mapping, and job-to-be-done analyses on Redesigning the Education System</li> </ul>		
POSITION OF RESPONSIBILITY			
CHEHRE- The dramatics Club, IMNU	<ul style="list-style-type: none"> <li>Member of <b>CHEHRE- The dramatics Club of IMNU</b>, (2023-25)</li> <li>Responsible for performing, event management, Content and social media team</li> </ul>		
EXTRA CURRICULAR ACHIEVEMENTS			
Hult prize	<ul style="list-style-type: none"> <li>Lead the team Whisk factor and secured first runner up</li> </ul>		
Athena 2.0	<ul style="list-style-type: none"> <li>Lead the team Jucify and secured first position</li> </ul>		
Paracosm	<ul style="list-style-type: none"> <li>Written and recited poem and secured First Runner-Up position</li> </ul>		
KWHS Investment	<ul style="list-style-type: none"> <li>Led the team ‘wealth creators’ which was awarded by the superlative award of best logo and tagline by Knowledge @ Wharton of the University of Pennsylvania in the KWHS Investment Competition Region 2 (2017-18)</li> </ul>		