Lisha Porwal



21 | Female | IMNU | Majors - Finance | Minors - Marketing

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	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma Univers	sity
BBA	2020-2023	Institute of Management, Nirma Univers	sity 74.00 %
XII CBSE	2019-2020	Podar International School, Ahmedaba	d 82.40 %
X CBSE	2017-2018	Podar International School, Ahmedaba	d 86.20 %
Completed Ce	rtified Financial Planner	(CFP) certified by Financial Planning Standard	s and Boards, India.
Completed a completed a completed a completed a completed a complete a c	ourse in Bloomberg Mark	set Concepts Certification from Bloomberg.	
		INTERNSHIP	
		Marudhar Impex: MINATURE	Apr 2023 – Jun 2023
Social Media Marketing Intern		for Social Media Marketing ng and discussions on Personal Branding. pany in events.	
	A	ditya Birla Capital Limited, Mumbai	May 2022 – Jun 2022
Finance and Marketing Intern	Learned about fina	incial investment instruments and Sales Training	
	Risk-Profiling and pitching prospective clients		
	C	Child Rights and You (CRY), Delhi	Jun 2021 – Jul 2021
Fundraising and Research Intern		phonic survey for Vaccine Hesitancy Study with all e collective funds for education of 100+ children	ocated associated NGOs
	PO	SITION OF RESPONSIBILITY	
Entrepreneurship	Executive Member	of E-Cell, Nirma University (2021-22)	
Cell, NU	 Responsible for backend management tasks for events organised 		
	EX	TRA CURRICULAR ACHIEVEMENTS	
Volunteer at NGO	Volunteered at Chhatra Sansad for the Covid-19 helpline (2021)		
Hult Prize	• Secured the position of 1 st runner-up in on-campus Hult Prize Pitching Competition (2020)		