Khushi Agrawal



20 | Female | IMNU | Majors – Marketing

ACADEMIC ACHIEVEMENTS				
MBA	2023-2025	Institute of Management, Nirma Unive	-	
BBA	2020-2023	Institute of Management, Nirma Unive	ersity 72.80 %	
XII CBSE	2019-2020	Sangam School of Excellence, Bhilwa	ara 87.20 %	
X CBSE	2017-2018	Birla International School, Kishangar	rh 77.20 %	
Completed a course in Counselling Psychology certified by Fobet.				
INTERNSHIP				
Human Resource Inte	ern	Jobingo HR Solution	Apr 2023 – May 2023	
Internal and External Hiring	sternal Hiring Factsheet of the candidates. • Was trained to search candidates on naukri.com			
Business Development InternTare Zameen FoundationJan 2022 - Mar 2022				
Research of fundraising models• Work involved a detail research on fund raising models of other NGO's and handling social media account.				
Social Media Marketing InternUnschoolMay 2021 – June 2021				
• Sold online courses with the help of social media.				
Corporate Marketing InternHe Says Recycle(HSR)Apr 2021 -			Apr 2021 - May 2021	
Marketing Business	Planning how to increase market reachContent Writing			
		ACADEMIC PROJETCS		
Design Thinking	 Certified Advanced Design Thinking Practitioner, Done a project on 'Café Culture in Ahmedabad' 			
Research Paper	 Presented by research paper in NICOM,2022 Topic of the paper was "Increase in consumption of Paracetamol Post Pandeminc" 			
POSITION OF RESPONSIBILITY				
Sumantra – The Literature Club, IMNU	 Member of Sumantra – The Literary Club, IMNU (2022-24) Responsible for conducting intra-institute & national-level events related to literature at IMNU. 			
EXTRA CURRICULAR ACHIEVEMENTS				
Lit Wit	• Won Lit-Wit an in	ter institute Literary competition organised by IMI	NU	