



21 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma Universi	ty
BBA	2020-2023	Institute of Management, Nirma Universi	ty 77.50 %
XII CBSE	2019-2020	Delhi Public School, Vadodara	91.20%
X CBSE	2017-2018	Delhi Public School, Vadodara	79.80%
	<u> </u>	INTERNSHIP	·
		Maskoid Technologies	Apr 2023 – Jul 2023
Managing social media of Maskoid and its clients and various activities related to other social media platforms	3 monthsMade social mediaDesigned posts and	edia accounts for various platforms of Maskoid (US calendar for Maskoid and for its clients I stories for Maskoid technologies pogle ads and Facebook ads for the clients of Masko	,
-		Agile Capital Services Pvt Ltd	May 2022 – Jun 2022
Market Research and Sales pitching		lated to saving plans and Insurance Policies rious Investment plans to prospective investors	
		He Says Recycle	Jul 2021 – Aug2021
Research and	Research related to sustainable fashion industry		
content writing	 Content and Blog w 	riting	
		Happy Faces Vadodara	Apr 2021 - May 2021
Maintaining social	Social media content ideas and creating reels		
media Platforms and Fundraising	Fundraising for the various projects of NGO		
		ACADEMIC PROJETCS	
Live Project	Completed Finlation	cs Financial Market Experience Certification	
	POS	SITION OF RESPONSIBILITY	
NiCHE, Marketing	Member of NiCHI	E, Marketing club, IMNU (2022-24)	
Club, IMNU	 Responsible for Event Management, Marketing, Desing, Sponsorship, etc. 		
	EXT	TRA CURRICULAR ACHIEVEMENTS	
Intra University Competition	Won 1 st Prize in Life size monopoly, intra-university competition organized by the Adityavat committee in 2023 held at Nirma University Ahmedabad		
Volunteer in NSS	Volunteered in Nati	ional Service Scheme for 3 years	
Intra University Competition	 Awarded a Certificate for participating in event- Yoga Se Hi Hoga organized by NSS IMNU and AbhimaNU in June 2021 Awarded a Certificate for participating in Online Art Competition in the event organized by NSS IMNU and AbhimaNU in June 2021 		