

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	76.30 %
XII CBSE	2019-2020	St.Mary's Convent Sr.Sec,Ujjain	92.40 %
X CBSE	2017-2018	St.Mary's Convent Sr.Sec,Ujjain	88.00 %
INTERNSHIPS			
Whoopers Hospitality Pvt.Ltd			Apr 2023 – Jun 2023
Managing hostel operations, logistics, and social media	<ul style="list-style-type: none"> • Guest and Property Management • Social Media Management company's social media profiles across various platforms • Learned and worked on various property management software and CRM tools 		
Media X			Jul 2022 – Aug 2022
Creation of Brand Identity and social Media Presence	<ul style="list-style-type: none"> • Creation of Brand Identity across social media platforms and increasing digital reach • Managing content creation, content calendars, and audience engagement • Designing posts and writing blogs for the website 		
Sunflowee Biztech			May 2022 – Jun 2022
Facilitating marketing strategies for clients	<ul style="list-style-type: none"> • Created and delivered comprehensive creative and tactical briefs and strategies for clients • Optimizing website content for search engines to improve organic search rankings • Managed pay-per-click advertising campaigns on platforms like Google ads • Planned and executed email marketing campaigns, including designing templates and analyzing campaign performance 		
The Unorthodox Indian			Jun 2021 - Jul 2021
Creating Awareness on social taboos	<ul style="list-style-type: none"> • Writing blogs about the organization's events • Conducting workshops and online sessions on unconventional social topics • Designing posts for the social media handles and audience engagement techniques 		
POSITION OF RESPONSIBILITY			
Mavericks-The Social Committee, IMNU	<ul style="list-style-type: none"> • Member of The Social Committee, IMNU (2021-23) (BBA) • Responsible for conducting social events that make an impact 		
Ritayan-The Dance and Music Club, IMNU	<ul style="list-style-type: none"> • Core member of The Dance and Music Club, IMNU 2020-23 (BBA) 		