Gitika Bakshi



21 | Female | IMNU | Majors - Marketing | Minors - International Business

	AC	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma Universi	ty
BBA	2020-2023	Institute of Management, Nirma Universi	ty 73.60 %
XII CBSE	2019-2020	St. Mary's Convent Sr. Sec. School, Udaipu	ur 90.20 %
X CBSE	2017-2018	St. Mary's Convent Sr. Sec. School, Udaipu	ar 82.60 %
		INTERNSHIP	
		Adani Wilmar Ltd.	Apr 2023 – May 2023
Competition analysis Fortune Oils & its various aspects	Groundnut Oil in .	us marketing concepts	l oil & Fortune Filtered
		Oberoi Hotels & Resorts, The Trident	May 2022 – Jun 2022
Training in outlooks of Human Resources	Work involved in Training AssociateReceived Letter of	the orientation procedure of new joiners and interpretation	terns in assistance to the
		Tide Foundation	Jun 2021 – Jul 2021
Facilitating study material to underprivileged children	Work involved in promanage social media	oof reading workbook material, make list for expected uposts etc.	users of their workbook,
	PO	SITION OF RESPONSIBILITY	
Placement Committee, IMNU (BBA)	 Member of Placement & Corporate Relations Team, IMNU (2020-23) Responsible for Lead Generation, Project Implementation, Placement Facilitation etc 		
	EX	TRA CURRICULAR ACHIEVEMENTS	
Event Head	Event head for Wh	ere's the humour'; an online event hosted by Rotaract C	C1 1 CD (D.H.I. (2022)