

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	78.30 %
XII   MSBSHSE	2019-2020	Choithram School North Campus, Indore	89.40 %
X   ICSE	2017-2018	Choithram School North Campus, Indore	92.26 %
FIELD WORK & LIVE PROJECT			
Marketing executive		Ourea	Aug 2022 – Present
Social Media & Content Writing	<ul style="list-style-type: none"><li>Marketing executive at Ourea, Kochi, social media and content writing</li><li>Contributed in Organising Mockingjay Awards, 2023 as a part of Need global foundation</li></ul>		
INTERNSHIP			
		Glintz Global Services Ltd.	Apr 2023 – Jun 2023
Marketing Intern	<ul style="list-style-type: none"><li>Product pitching to Potential customers, contacted <b>100+</b> potential customers daily, arranged meetings with potential customers, reached out to clients in south India, Lead generation</li><li>Social media management, Created 10+ meme marketing posts for social media handle</li></ul>		
		Ratnesh Jain & Co.	Apr 2023 – May 2023
Finance & Accounts Intern	<ul style="list-style-type: none"><li>Created CRM reports using Spectrum software of Clients for bank loans, Accounting in Tally</li></ul>		
		AMWORLD Advisors & Facilitators Ltd.	Feb 2023 – Apr 2023
Consulting Intern	<ul style="list-style-type: none"><li>Cold contacted M/A firms in UAE, seeking investment or willing to invest, arranged meeting with <b>Investor relation, TDeFi, Dubai</b> for their project Megaverse</li></ul>		
		Sunflowee Biztech	May 2022 – Jun 2022
Content Writing Intern	<ul style="list-style-type: none"><li>Ideation for Sunflowee’s startup magazine, Blog and article writing</li></ul>		
		Ourea	Feb 2022 – Apr 2022
Marketing Intern	<ul style="list-style-type: none"><li>Blog, Article writing, Created Newspaper article highlighting Ourea’s journey as a start-up</li><li>Creation of Social media calendars, social media planning and ideation</li><li>Created content for client brochures, Client social media handles</li></ul>		
		Tide Foundation	Jun 2021 – Jul 2021
Student Volunteer	<ul style="list-style-type: none"><li>Created posters, Video editing, Booklet editing and proofreading</li></ul>		
		Sarvapriye Foundation	Apr 2021 – Jul 2021
Volunteer	<ul style="list-style-type: none"><li>Teaching students under Sarvapriye’s student welfare program, Food distribution planning and cold calling during covid-19 pandemic</li></ul>		
ACADEMIC PROJETS			
Research Paper	<ul style="list-style-type: none"><li>Published a research paper on “<b>Technology and Innovation Driving the Supermarkets: A Micro Perspective of Indian Retail</b>” in NICOM 2023 (Technology, Agility and Transformation: Neo-Business paradigms and practices)</li></ul>		
POSITION OF RESPONSIBILITY			
Niche, IMNU	<ul style="list-style-type: none"><li>Member of <b>Niche-The marketing club of IMNU</b> (2023-25)</li><li>Responsible for event management, Marketing, Design, Sponsorships etc.</li></ul>		
Adityavat, IMNU	<ul style="list-style-type: none"><li>Core member of <b>Adityavat- The BBA co-curricular committee</b>, IMNU 2020-23 (BBA)</li><li>Successfully organised <b>Aarohan- The BBA conclave</b> with 250+ students and 9 industry specialists</li></ul>		
EXTRA CURRICULAR ACHIEVEMENTS			
Hult prize	<ul style="list-style-type: none"><li>First Runner up (Team Whisk Factor)</li></ul>		
Athena 2.0	<ul style="list-style-type: none"><li>First position (Team Jucify)</li></ul>		