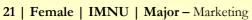
Disha Jain





21 Female IMNU	,	CADEMIC ACHIEVEMENTS		
MBA	2023-2025	Institute of Management, Nirma University		
BBA	2020-2023	Institute of Management, Nirma University		73.10 %
XII CBSE	2019-2020	Amity International School, Gurgaon		94.80 %
X CBSE	2017-2018	Amity International School, Gurgaon		91.60 %
N ODGE	2017 2010	INTERNSHIP		71.00 70
		Bata India Ltd.	Apr 2023 -	- Jun 2023
	Designing an alway	Designing an always on influencer program for Bata India		Juli 2023
Marketing Intern		Handling barter collab for the Back – to – School Campaign of south region		
	Managing and coor			7.5 -0.00
		Under 25 - Summit	Dec 2022 -	- Mar 2023
Marketing Intern	Designing and creating content for promotion			
	Managing the Under 25 Summit and generating sales for tickets			
	Marketing the ever	at through student engaging activities and hotspots		
		3S Business Advisors Pvt. Ltd.	May 2022 -	– Jun 2022
HR Intern	Shortlisting appropriate profiles for the given job position			
	Coordinating with candidates and scheduling interviews			
		Internshala	Sep 2021	- Oct 2021
Marketing Intern	Promote the service	es of Internshala and Assist students trainings, referral	and registrat	ions
		Spark – A – Change Foundation		Jun 2021
Design Intern	• Designing stories f	or Monday Motivation and Fun fact Fridays and condu	icting ASER	tests
		Trusted Products	Aug 2020 -	- Sep 2020
Marketing Intern	Research and surve	ey about the best purchases of people		
	Collecting qualitati	ve data through calls and emails		
		LIVE PROJECTS		
Resident Creator		Under 25	Feb 202	2- Present
	Creating Content a	nd collaborating with brands like - Schneider Electric,	One Plus, R	oposo,
Content Creation	CRED etc.			
Content Creation	Super Team Member – working closely with the core team and founders			
	A member of Crea	tor Advisory Board (CAB- Editorial)		
Campus Ambassador	•	Viral Fission	Sep 2022	- Present
Brand Engagement	 Completing tasks re 	elated to brands like – Cadbury, Mahindra, ITC Engage	e etc.	
	P	OSITION OF RESPONSIBILITY		
Chehre – The	Student coordinat	or at Chehre - The Dramatics Club, IMNU (2023-	25)	
Dramatics Club, IMNU Responsible for performing, event management, design, poster making and editing				
Website, Media and	Head of the BBA Website, Media and Corporate Communications Committee, IMNU			
Corporate	(2020-23)			
Communications Committee, IMNU	 Responsible for content writing, graphic designing, event management, guest interviews, team leadership and management 			
	•	TRA CURRICULAR ACHIEVEMENTS		
Case Competition	2 nd Position in International Case Conference, Drishtikon'23 (IIMS Pune)			
Graduate in Kathak Dance		s of training in Kathak from Indra Kala Sangeet Vish		Delhi