

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	73.10 %
XII   CBSE	2019-2020	Amity International School, Gurgaon	94.80 %
X   CBSE	2017-2018	Amity International School, Gurgaon	91.60 %
INTERNSHIP			
<b>Bata India Ltd.</b>			<b>Apr 2023 – Jun 2023</b>
Marketing Intern	<ul style="list-style-type: none"> <li>Designing an always on influencer program for Bata India</li> <li>Handling barter collab for the Back – to – School Campaign of south region</li> <li>Managing and coordinating influencer gifting</li> </ul>		
<b>Under 25 - Summit</b>			<b>Dec 2022 – Mar 2023</b>
Marketing Intern	<ul style="list-style-type: none"> <li>Designing and creating content for promotion</li> <li>Managing the Under 25 Summit and generating sales for tickets</li> <li>Marketing the event through student engaging activities and hotspots</li> </ul>		
<b>3S Business Advisors Pvt. Ltd.</b>			<b>May 2022 – Jun 2022</b>
HR Intern	<ul style="list-style-type: none"> <li>Shortlisting appropriate profiles for the given job position</li> <li>Coordinating with candidates and scheduling interviews</li> </ul>		
<b>Internshala</b>			<b>Sep 2021 - Oct 2021</b>
Marketing Intern	<ul style="list-style-type: none"> <li>Promote the services of Internshala and Assist students trainings, referral and registrations</li> </ul>		
<b>Spark – A – Change Foundation</b>			<b>Jun 2021</b>
Design Intern	<ul style="list-style-type: none"> <li>Designing stories for Monday Motivation and Fun fact Fridays and conducting ASER tests</li> </ul>		
<b>Trusted Products</b>			<b>Aug 2020 – Sep 2020</b>
Marketing Intern	<ul style="list-style-type: none"> <li>Research and survey about the best purchases of people</li> <li>Collecting qualitative data through calls and emails</li> </ul>		
LIVE PROJECTS			
<b>Resident Creator</b>	<b>Under 25</b>		<b>Feb 2022- Present</b>
Content Creation	<ul style="list-style-type: none"> <li>Creating Content and collaborating with brands like – Schneider Electric, One Plus, Roposo, CRED etc.</li> <li>Super Team Member – working closely with the core team and founders</li> <li>A member of Creator Advisory Board (CAB- Editorial)</li> </ul>		
<b>Campus Ambassador</b>	<b>Viral Fission</b>		<b>Sep 2022 – Present</b>
Brand Engagement	<ul style="list-style-type: none"> <li>Completing tasks related to brands like – Cadbury, Mahindra, ITC Engage etc.</li> </ul>		
POSITION OF RESPONSIBILITY			
Chehre – The Dramatics Club, IMNU	<ul style="list-style-type: none"> <li><b>Student coordinator at Chehre – The Dramatics Club, IMNU (2023-25)</b></li> <li>Responsible for performing, event management, design, poster making and editing</li> </ul>		
Website, Media and Corporate Communications Committee, IMNU	<ul style="list-style-type: none"> <li><b>Head of the BBA Website, Media and Corporate Communications Committee, IMNU (2020-23)</b></li> <li>Responsible for content writing, graphic designing, event management, guest interviews, team leadership and management</li> </ul>		
EXTRA CURRICULAR ACHIEVEMENTS			
Case Competition	<ul style="list-style-type: none"> <li><b>2<sup>nd</sup> Position</b> in International Case Conference, Drishtikon'23 (IIMS Pune)</li> </ul>		
Graduate in Kathak Dance	<ul style="list-style-type: none"> <li>Completed <b>6 years of training in Kathak</b> from Indra Kala Sangeet Vishwavidyalaya, Delhi</li> </ul>		