Devaja Shah



20 | Female | IMNU | Majors – Marketing

	A	CADEMIC ACHIEVEMENTS		
MBA	2023-2025	Institute of Management, Nirm	a University	
BBA	2020-2023	023 Institute of Management, Nirma University		80.60 %
XII CBSE	2019-2020	Maharaja Agrasen Vidyalaya, Ahmedabad		94.40 %
X CBSE	2017-2018	Maharaja Agrasen Vidyalaya, A	hmedabad	91.80 %
• Completed a co	urse on 'Entrepreneursh	nip in Emerging Economies' by Harvar	d Business School	
• Completed a com	urse on 'Financial Liter			
		INTERNSHIPS		
Sales and Marketing	Intern	NJ INDIA INVEST	Apr 20	23 – Jun 2023
Sales of its	Door to door marketing of NJ's business model in order to recruit Business partners			
products and Business partner recruitment	Cold calling potential business leads			
	• Learnt about the business model of NJ and the various services offered by it			
Trade Finance Inter	n	HDFC BANK	May 20	22 – Jun 2022
Wholesale and Corporate Banking	 Learning about the Financial instruments and products used by businesses to facilitate international trade and commerce Experience of working with the various teams of the Trade Finance department in WBO 			
General Managemer		SENSE INTERNATIONAL INDIA	*	21 – Jul 2021
	Content writing and designing SOP's for the organization's various activities			
Experiential Learning	• Translation of the content for differently abled students to various vernacular languages			
	Research work in the related areas			
		ACADEMIC PROJETCS		
Live Project	• Completed Einlatics Start Un Strategist Experience Dreaman			
Website, Media and				DOW
Corporate	 Coordinator of the BBA Website, Media and Corporate Communications Committee, IMNU (2020-23) 			
Communications	 Responsible for content writing, event management, guest interviews, team leadership and 			
Committee, IMNU	management			
	_	TRA CURRICULAR ACHIEVEMEN'	ГЅ	
Hindustani		s of professional training in Hindustani		n Gandharv
Classical Music Training	Mahavidyalaya, Ah			
Case Study Competition	• 1st Runners up at Drishtikon, Case Study Analysis Competition organized by IIMS,Pune(2023)			
Online Stock Market Simulation competition	 Experiential investment challenge via an online stock market simulator Learnt about strategy-building, teamwork, communication, risk, diversification, company and industry analysis, and many other aspects of investing 			