## Devaja Shah



20 | Female | IMNU | Majors – Marketing

	A	CADEMIC ACHIEVEMENTS		
MBA	2023-2025	Institute of Management, Nirm	a University	
BBA	2020-2023	023 Institute of Management, Nirma University		80.60 %
XII   CBSE	2019-2020	Maharaja Agrasen Vidyalaya, Ahmedabad		94.40 %
X   CBSE	2017-2018	Maharaja Agrasen Vidyalaya, A	hmedabad	91.80 %
• Completed a co	urse on 'Entrepreneursh	nip in Emerging Economies' by Harvar	d Business School	
• Completed a com	urse on 'Financial Liter			
		INTERNSHIPS		
Sales and Marketing	Intern	NJ INDIA INVEST	Apr 20	23 – Jun 2023
Sales of its	Door to door marketing of NJ's business model in order to recruit Business partners			
products and Business partner recruitment	Cold calling potential business leads			
	• Learnt about the business model of NJ and the various services offered by it			
Trade Finance Inter	n	HDFC BANK	May 20	22 – Jun 2022
Wholesale and Corporate Banking	<ul> <li>Learning about the Financial instruments and products used by businesses to facilitate international trade and commerce</li> <li>Experience of working with the various teams of the Trade Finance department in WBO</li> </ul>			
General Managemer		SENSE INTERNATIONAL INDIA	*	21 – Jul 2021
	Content writing and designing SOP's for the organization's various activities			
Experiential Learning	• Translation of the content for differently abled students to various vernacular languages			
	Research work in the related areas			
		ACADEMIC PROJETCS		
Live Project	• Completed Einlatics Start Un Strategist Experience Dreaman			
Website, Media and				DOW
Corporate	<ul> <li>Coordinator of the BBA Website, Media and Corporate Communications Committee, IMNU (2020-23)</li> </ul>			
Communications	<ul> <li>Responsible for content writing, event management, guest interviews, team leadership and</li> </ul>			
Committee, IMNU	management			
	_	TRA CURRICULAR ACHIEVEMEN'	ГЅ	
Hindustani		s of professional training in Hindustani		n Gandharv
Classical Music Training	Mahavidyalaya, Ah			
Case Study Competition	• 1st Runners up at Drishtikon, Case Study Analysis Competition organized by IIMS,Pune(2023)			
Online Stock Market Simulation competition	<ul> <li>Experiential investment challenge via an online stock market simulator</li> <li>Learnt about strategy-building, teamwork, communication, risk, diversification, company and industry analysis, and many other aspects of investing</li> </ul>			