Ayushi Kogta



21 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

	1	ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma Universit	у		
BBA	2020-2023	Institute of Management, Nirma Universit	у	74.00 %	
XII CBSE 2019-2020		A's Steward Morris School		93.20 %	
X CBSE 2017-2018		A's Steward Morris School		87.20 %	
*	•	Masterclass certified by Udemy ng Strategy certified by Udemy			
		INTERNSHIPS			
Digital Marketing Intern		Elgi Equipments Ltd.	Apr 2023 -	- May 2023	
Digital marketing of Manufacturing industry & its various aspects		t like Reels and posts for Digital Platforms is and Brand Development			
Marketing Intern		Avalon Tribe Infotech		May 2022 – Jun 2022	
Training in all outlooks of Online/Digital Marketing	Researched on furt	c Designing and Digital Content for the website her service development Engine optimisation ollection			
Student Volunteer		Invincible NGO	Jun 2021	– Jul 2021	
Enhancing core values for societal benefit and creating excitement among people		tting Brochures, making itinerary, Infographics, Poster O's existing projects	rs and Reels		
	EXT	TRA CURRICULAR ACHIEVEMENTS			
Coca-Cola Disrupt Competition	Participated in Coc	a-Cola Disrupt Competition held by Unstop			