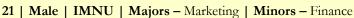
## Ayush Jain





21   Male   IMNU	<b>Majors –</b> Marketing   <b>M</b>	linors – Finance	NAAC ACCREDITED 'A+ GRADE
ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma U	Jniversity
BBA	2020-2023	Institute of Management, Nirma U	University 70.30 %
XII   CBSE	2019-2020	Delhi Public School, Surat	t 90.80 %
X   CBSE	2017-2018	Delhi Public School, Surat	t 83.40 %
INTERNSHIPS			
Business Developr Intern	nent & Sales	Ethnic Paper House	Apr 2023 – May 2023
Learnt about Sales, Marketing, Networking & Customer Interaction	<ul> <li>Conducted market research to identify potential customers and partners for the company's luxury stationery line.</li> <li>Interacted with manufacturers to negotiate pricing and calculate product costing.</li> <li>Oversaw product sampling and distribution.</li> </ul>		
Research Analyst In	ntern	Egniol Group of Companies	May 2022 – Jun 2022
Learnt about data analysis, customer interaction & government financing schemes	<ul> <li>Administration department – conducted market research, collected, analysed and presented the information in reports and pitch decks.</li> <li>Facilitated start-ups and small companies looking for funding from central and state governments under their financing and mentorship programmes – [Start-Up India Seed Fund Scheme (SISFS)   Nidhi Prayas Yojana   Tax Exemption schemes]</li> <li>Customer Interaction - Understand their needs and requirements, and provide them with updates on their applications.</li> </ul>		
Student Volunteer		Aahwahan Foundation	Jun 2021 - Jul 2021
Creating content for social media page	<ul> <li>Created flyers, posters and videos for the NGO's social media page.</li> <li>Content Writing and presentation creation.</li> <li>Learnt how to use presentation tools (Canva, Adobe Photoshop and Kine Master)</li> </ul>		