Astha Jain



20 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

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	A	CADEMIC ACHIEVEMENTS	
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	y 74.10 %
XII CBSE	2019-2020	Vidyasagar School, Indore	89.00%
X CBSE	2017-2018	Delhi Public School, Kanpur	95.00 %
		INTERNSHIP	
HR & Marketing Inter	rn	Vyas Pharmaceuticals	Apr 2023 – Jun 2023
of B2B industry &	Competitor Analys	ing Company's website, recording data sis and Lead Generation loyee engagement programs and recruitment process	
HR & Marketing Inter	n	Fasttrack Hr	May 2022 – Jun 2022
Training in all outlooks of Recruitment process and Team Building		Data, Lead generation nent cell of specified region recording data	
Student Volunteer		Aahwahan Foundation	Jun 2021 – Jul 2021
Empowering Youth through social media platform		ating content, poster making, video making on various andraising, during the tenure	s topics assigned and
Social Media Marketin	g Intern	Unschool	Apr 2021 - May 202
Lead Generation	• Worked as a Com	munity Influencer	
		ACADEMIC PROJETCS	
Phone on Young	Analysed and condPresented in NICO		
	PO	SITION OF RESPONSIBILITY	
The Cultural Committee, IMNU	 Member of The Cultural Committee, IMNU (2023-25) Responsible for planning and organizing Cultural Events as well as National Level Management and Cultural Fest Perspective Richter-10 at IMNU 		