Ananya Srivastava

Student Volunteer



21 | Female | IMNU | Majors - Marketing | Minors - Digital Transformation & Analytics

development

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	73.53 %
XII CBSE	2019-2020	Delhi Public School, Vadodara	92.80 %
X CBSE	2017-2018	Delhi Public School, Vadodara	84.82 %
 Completed a course in Graphic Designing certified by SDAC Academy, Kanpur Published my research paper on the topic "Comparative Analysis of Work Life Balance in Private and Public Sector" at Nirma International Conference on Management 2023 			
INTERNSHIP			
Hitachi Energy India Ltd			Apr 2023 – Jun 2023
Marketing Intern	 Listing down clarifications of clients Preparing technical offers/ business proposals as per client's requirements Providing observations on supervision scope clarifications 		
NJ India Invest Pvt Ltd			May 2022 – Jun 2022
Sales and Marketing Intern	9 ● Ge	 Sales and marketing of financial products of the company Generating leads of insurance agents from across the city of Vadodara Assistance in organizations of events for insurance agents 	
Sai's Angle Foundation			Jun 2021 – Jul 2021
Student Volunteer	Contributed in creating worksheets, helping in providing inputs for NGO'S new website		