

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	78.20 %
XII   CBSE	2019-2020	Litera Valley School, Patna	83.60 %
X   ICSE	2017-2018	St. Joseph's Convent High School, Patna	87.16 %
<ul style="list-style-type: none"> <li>Completed a course in <b>Omnichannel Marketing Virtual Experience Program</b> certified by <b>Forage</b></li> <li>Completed a course in <b>Introduction to Google SEO</b> certified by <b>University of California, Davis</b></li> </ul>			
INTERNSHIPS			
BMW Ventures Ltd.		Apr 2023 – May 2023	
Marketing Intern	<ul style="list-style-type: none"> <li>Online marketing of the firm and designing strategies</li> <li>Assisted day-to-day marketing task</li> <li>Researched and designed creative content for social media handle to promote the brand</li> <li>Responded to clients queries and connected them to the concerned team</li> </ul>		
Eventoss Entertainment Pvt Ltd.		May 2022 – Jun 2022	
Marketing Executive Trainee: Planning and execution of clients' work	<ul style="list-style-type: none"> <li>Develop and execute comprehensive social media strategies tailored to each client's unique goals and target audience</li> <li>Scheduled, created and published high-quality content, including posts, articles, images, videos, and stories</li> </ul>		
Atypical Advantage		Oct 2021 – Oct 2021	
Social Media Marketing Intern	<ul style="list-style-type: none"> <li>Spreading awareness about the motive of the social Organization</li> <li>Engaged with people to promote India's largest inclusive platform to generate livelihoods for people with disabilities</li> </ul>		
Invincible NGO		Jun 2021 - Jul 2021	
Social Media Marketing Intern: Creating compelling and engaging content	<ul style="list-style-type: none"> <li>Collaborated with the marketing team to support the planning and execution of social media campaigns and initiatives</li> <li>Created creative content for our social media platforms, including posts, graphics, videos, and stories</li> <li>Content Writing</li> </ul>		
Growth Central VC		Oct 2021 – Nov 2021	
Human Resource Intern	<ul style="list-style-type: none"> <li>Helped with recruitment process through LinkedIn job postings</li> <li>Provided follow-up correspondence to applicants regarding their employment status</li> <li>Reached out to potential applicants and explained them the procedures</li> </ul>		
Academic Projects			
Research Paper	<ul style="list-style-type: none"> <li>Group Research Paper on <b>“Fashion Influencer Marketing on Social Media and Their Impact on Consumer Buying Behaviour in Ahmedabad”</b></li> </ul>		
Live Project	<ul style="list-style-type: none"> <li>Financial Markets Experience Program (<b>Created, managed and maintained a real-time simulated portfolio on BSE 500 listed companies</b>)</li> </ul>		
Design Thinking Project	<ul style="list-style-type: none"> <li>Live Design Thinking project on <b>“Reimagining college students' life”</b> in three phases</li> <li>Designed Empathy Map, Persona, Jobs to be done, POV Statement</li> </ul>		